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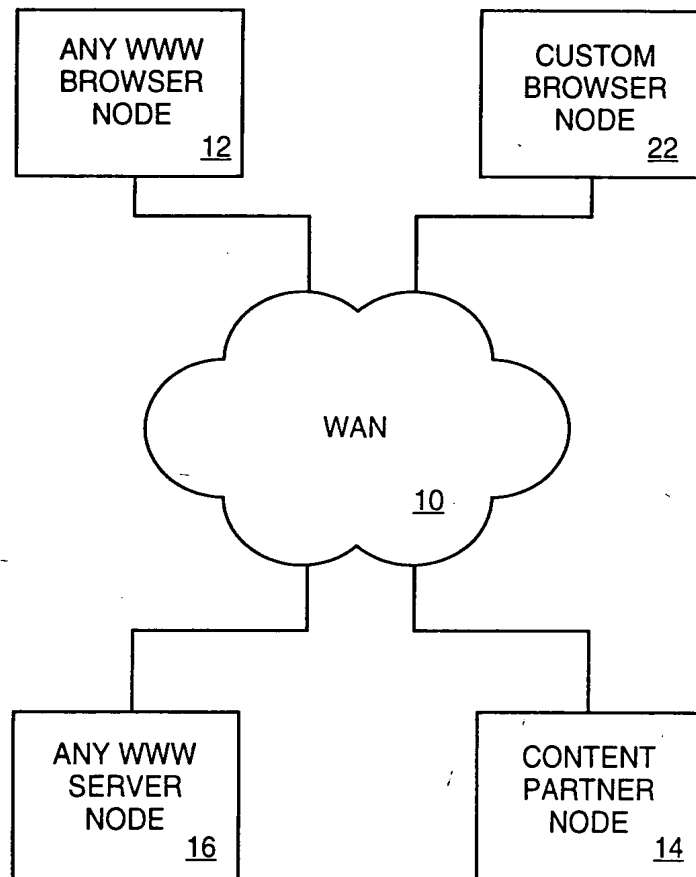


FIG. 1

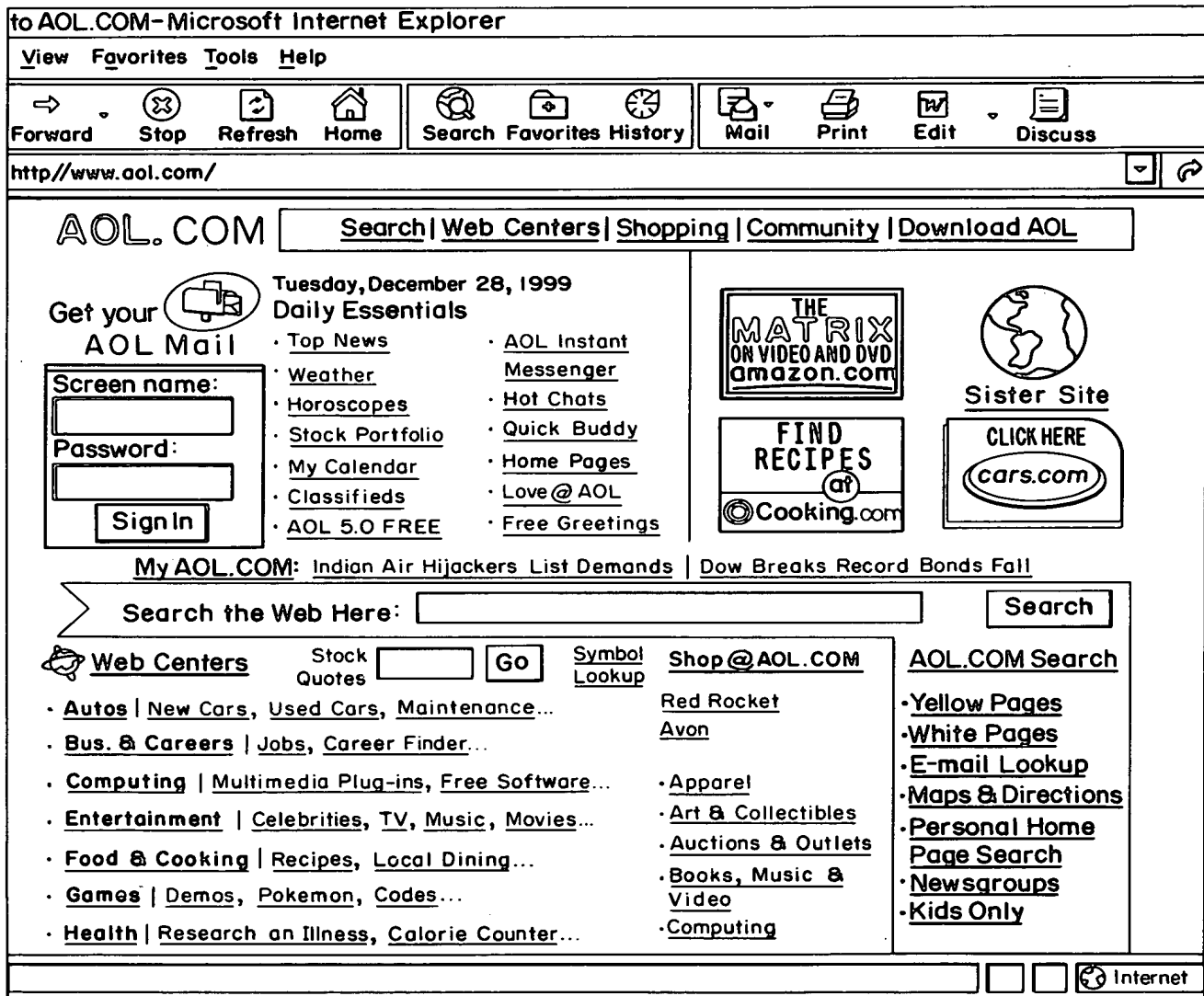


FIG. 2A



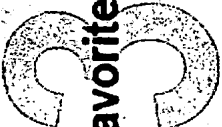
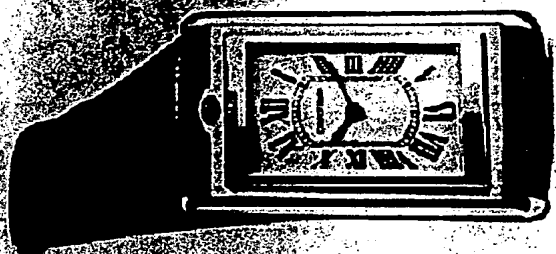













 Channels	 Shopping	 Favorites	 <i>Cartier</i>	AOL.COM Sister Site
 Essentials	 My AOL	 My Files		
 People	 Quotes	 Calendar		
AOL Home	 Mail Center	Search		

FIG. 2B

Thursday, February 17, 2000

Yahoo!

Page: 1

			
			
What's New	Check Email	Personalize	Help
Yahoo! Mail free email for life		Free Internet Access	
<input type="text"/>		<input type="text"/>	
<input type="text"/>		<input type="text"/>	
<input type="button" value="Search"/> advanced search			
Shopping - Auctions - Yellow Pages - People Search - Maps - Travel - Classifieds - Personals - Games - Chat - Clubs Mail - Calendar - Messenger - Companion - My Yahoo! - News - Sports - Weather - TV - Stock Quotes - more...			
Yahoo! Shopping - Thousands of stores. Millions of products.		In the News	
Departments	Stores	Products	<ul style="list-style-type: none">• Clinton urges Congress to back Congo force• Windows 2000 debut• NASA releases NEAR asteroid images more...
<ul style="list-style-type: none">• Apparel• Bath/Beauty• Computers• Electronics	<ul style="list-style-type: none">• Flowers• Food/Drink• Music• Video/DVD	<ul style="list-style-type: none">• Toys R Us• Gap• Vermont Teddy Bear• Macy's	
<ul style="list-style-type: none">• Digital cameras• Pokemon• MP3 players• DVD players			
Arts & Humanities Literature , Photography ...	News & Media Full Coverage , Newspapers , TV ...	Marketplace	
Business & Economy Companies , Finance , Jobs ...	Recreation & Sports Sports , Travel , Autos , Outdoors ...	<ul style="list-style-type: none">• Loan Center - auto loans, mortgages, credit reports• Yahoo! Bill Pay - free 3-month trial• Yahoo! Autos - buy new and used cars more...	
Computers & Internet Internet , WWW , Software , Games ...	Reference Libraries , Dictionaries , Quotations ...	Inside Yahoo!	
Education College and University , K-12 ...	Regional Countries , Regions , US States ...	<ul style="list-style-type: none">• Yahoo! Outloud - featuring Smash Mouth• Y! Mobile - Yahoo! on your phone• Play free Fantasy Auto Racing• Y! Greetings - free greeting cards more...	
Entertainment Cool Links , Movies , Humor , Music ...	Science Animals , Astronomy , Engineering ...		
Government Elections , Military , Law , Taxes ...	Social Science Archaeology , Economics , Languages ...		
Health Medicine , Diseases , Drugs , Fitness ...	Society & Culture People , Environment , Religion ...		
World Yahoo!s Europe : Denmark - France - Germany - Italy - Norway - Spain - Sweden - UK & Ireland Pacific Rim : Asia - Australia & NZ - China - Chinese - HK - Japan - Korea - Singapore - Taiwan Americas : Brazil - Canada - Mexico - Spanish			
Yahoo! Get Local LA - NYC - SF Bay - Chicago - more...			
Other Autos - Careers - Digital - Entertainment - Greetings - Health - Invites - Local Events - Net Events Message Boards - Movies - Music - Real Estate - Small Business - Y! Internet Life - Yahoo!igans!			
Yahoo! prefers 			
How to Suggest a Site - Company Info - Privacy Policy - Terms of Service - Contributors - Openings at Yahoo!			
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<http://www.yahoo.com/>

FIG. 2C

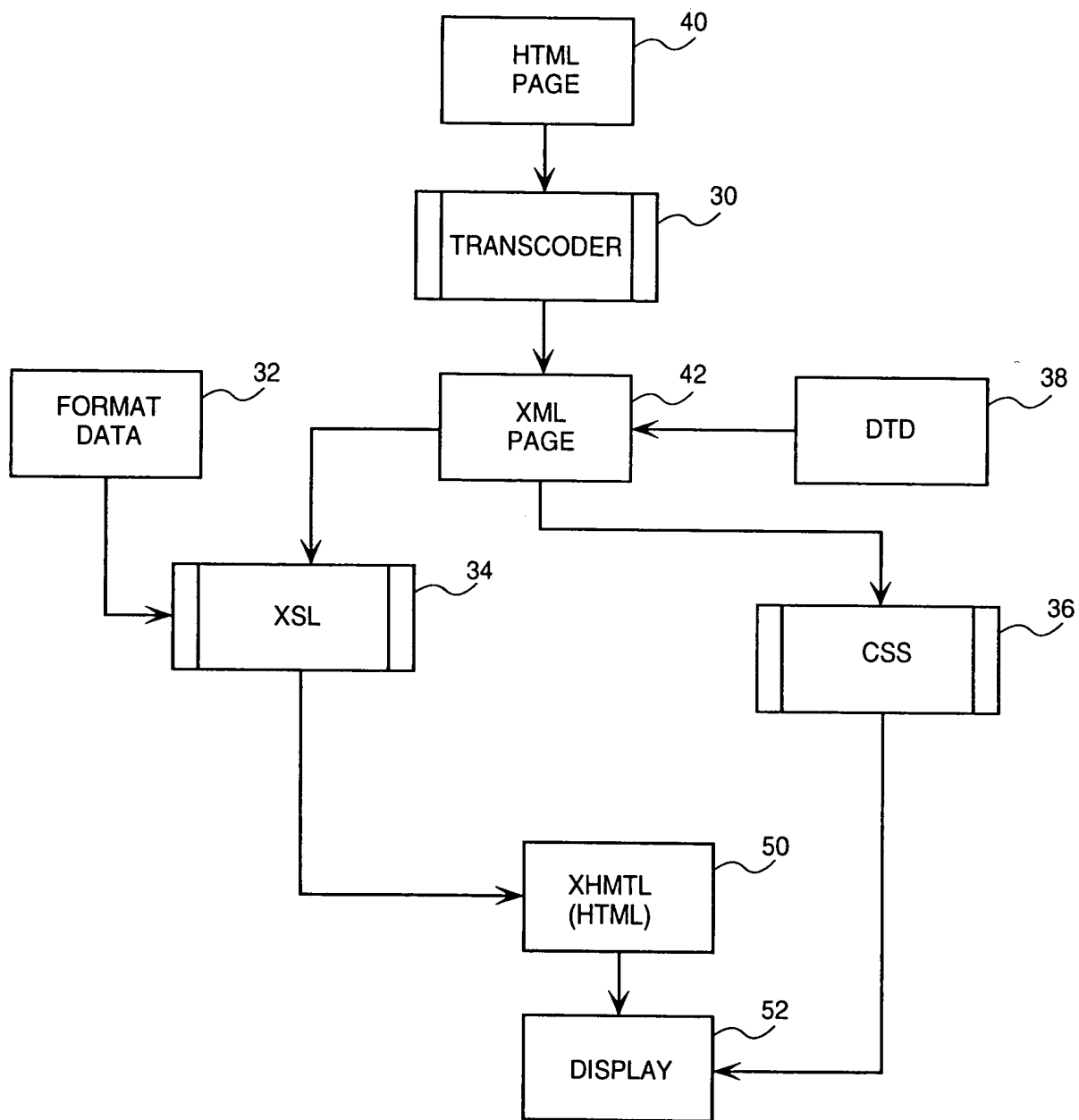


FIG. 3

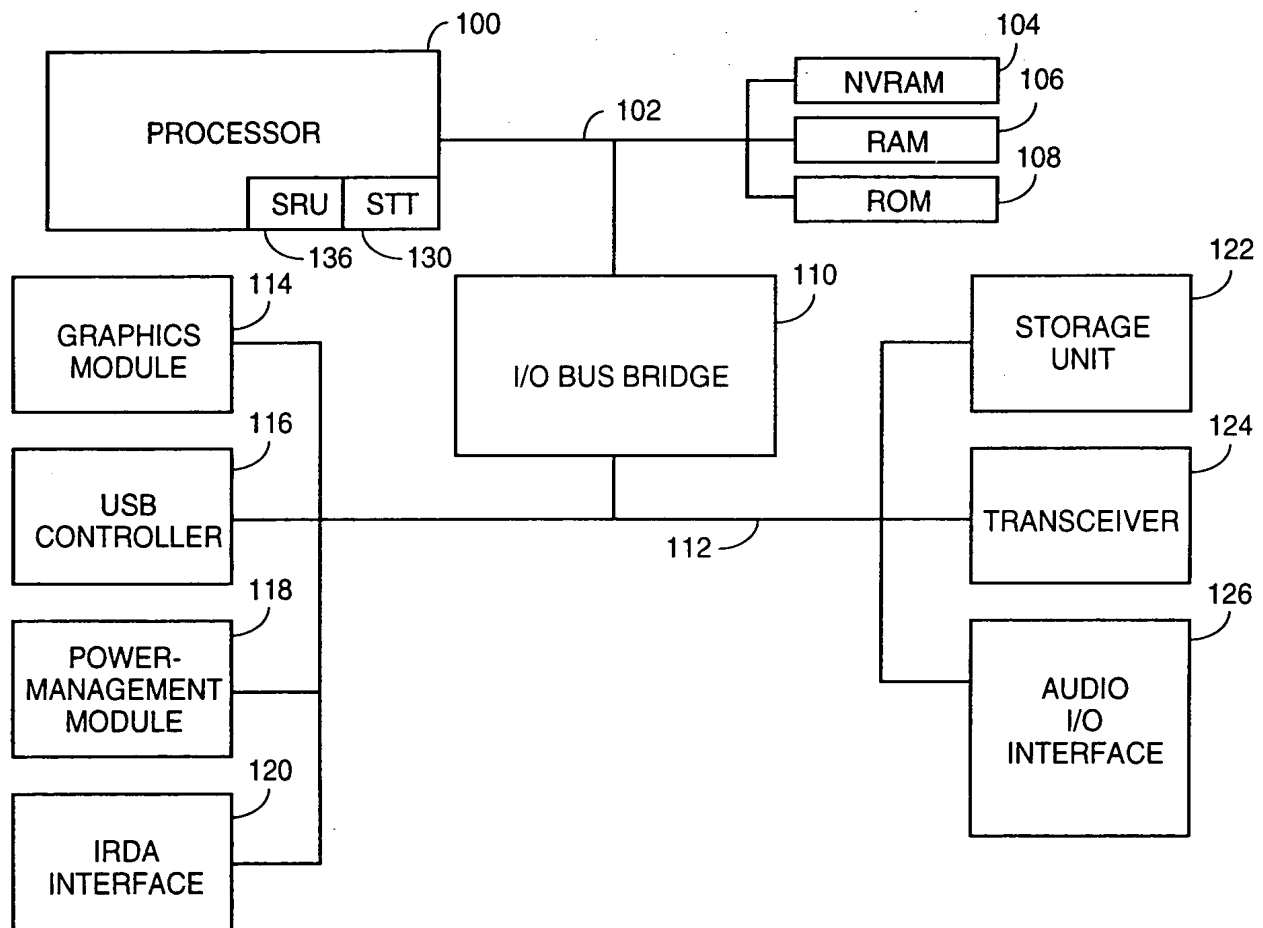


FIG. 4

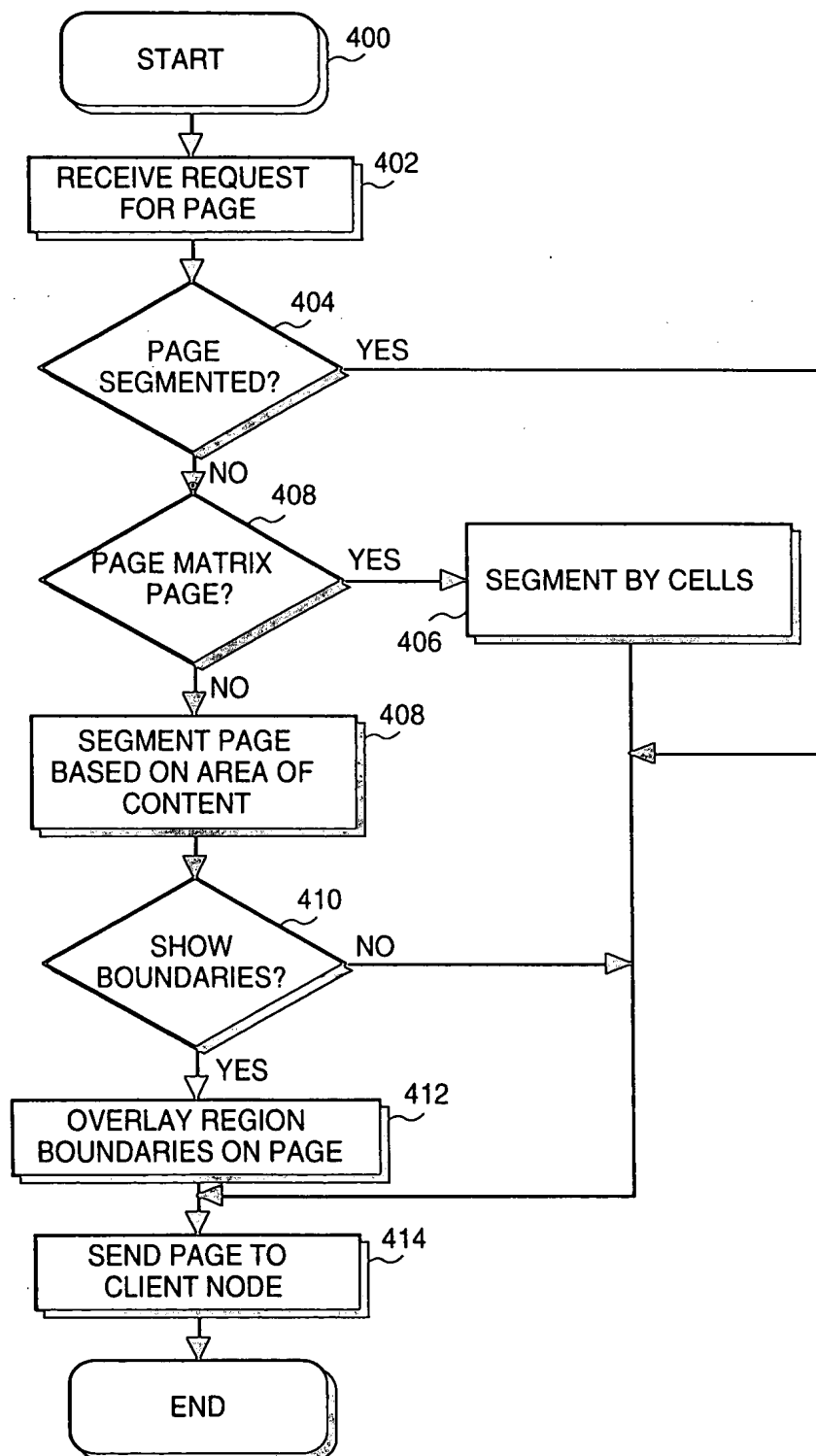


FIG. 5A

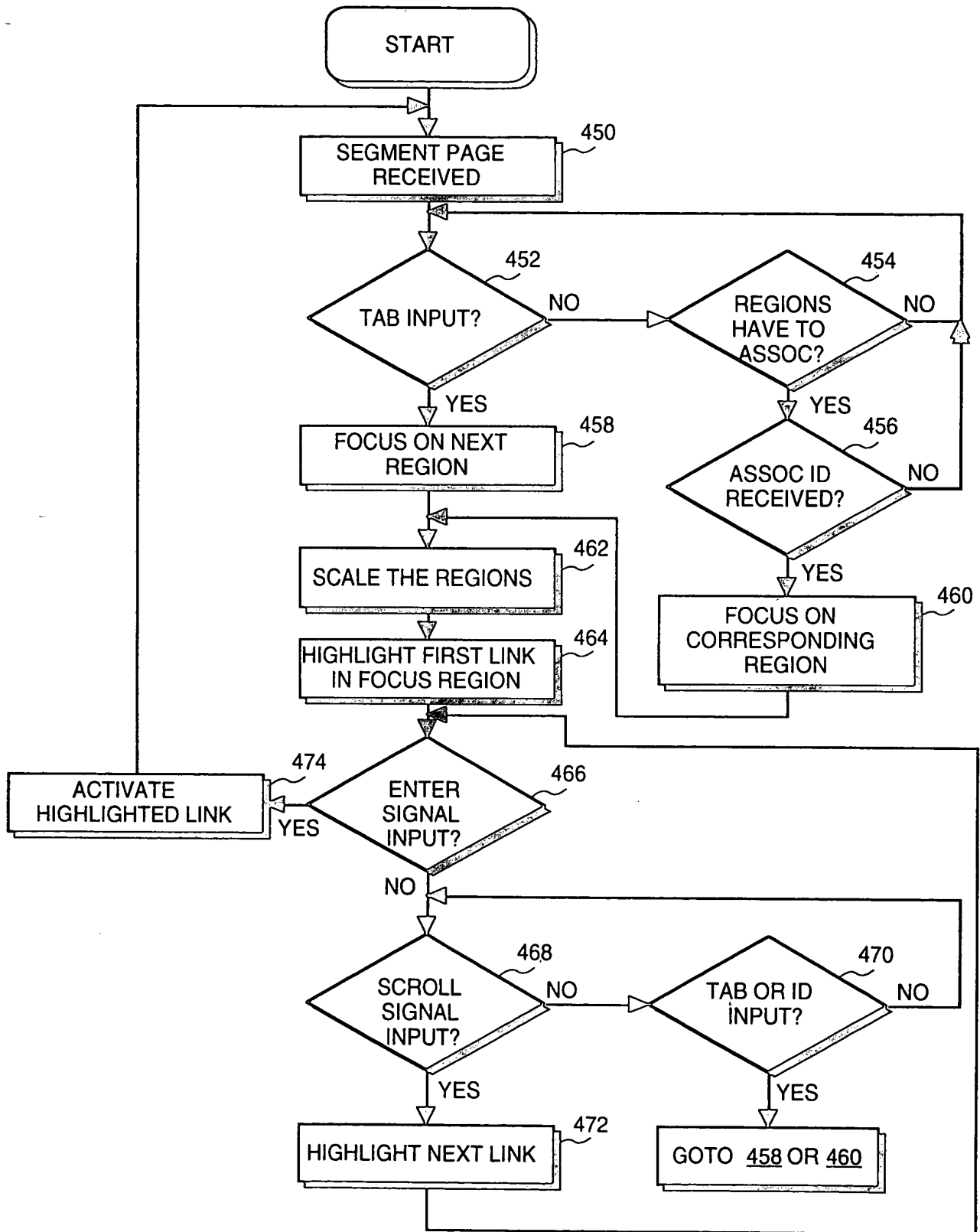


FIG. 5B

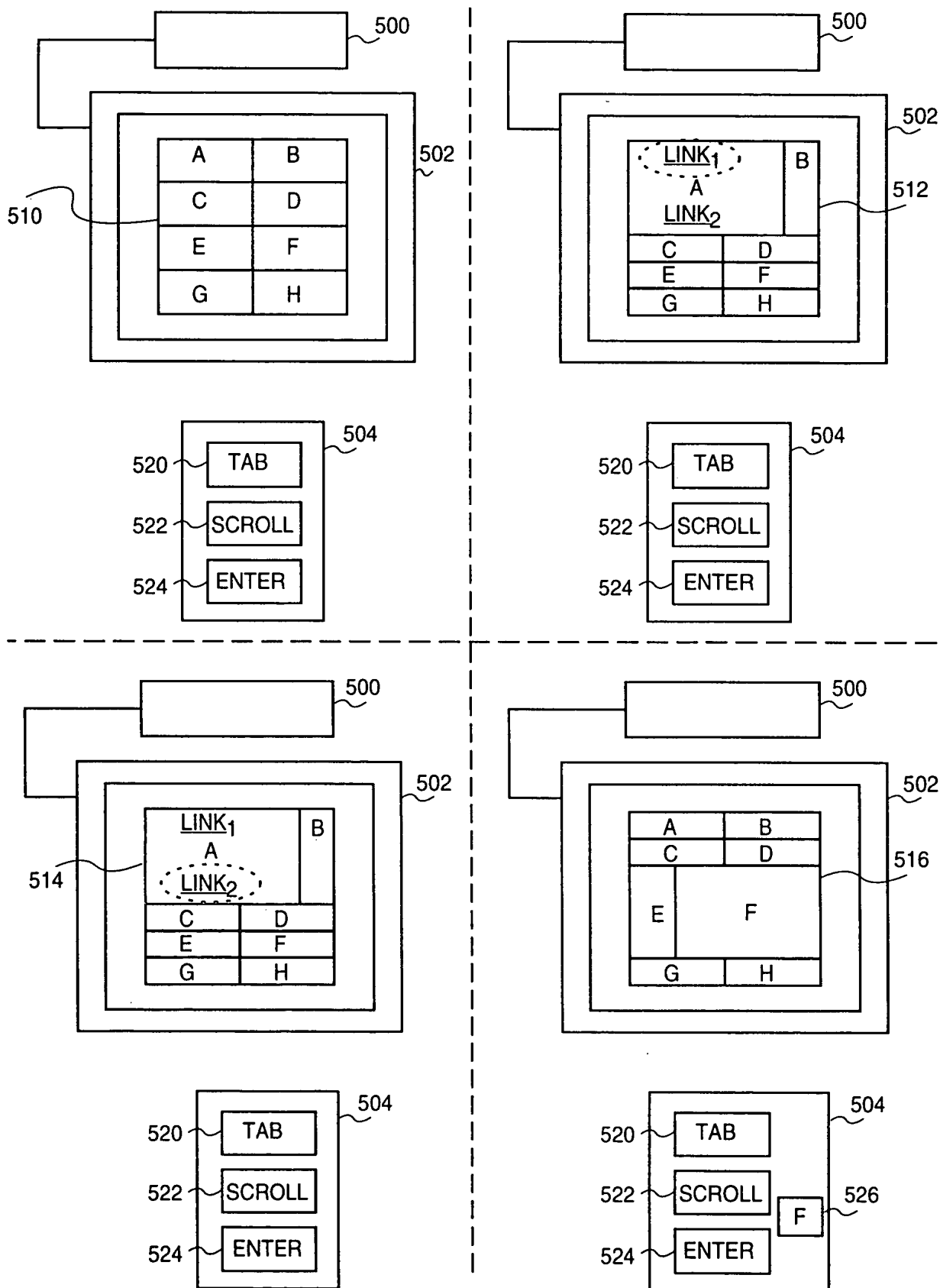


FIG. 5C

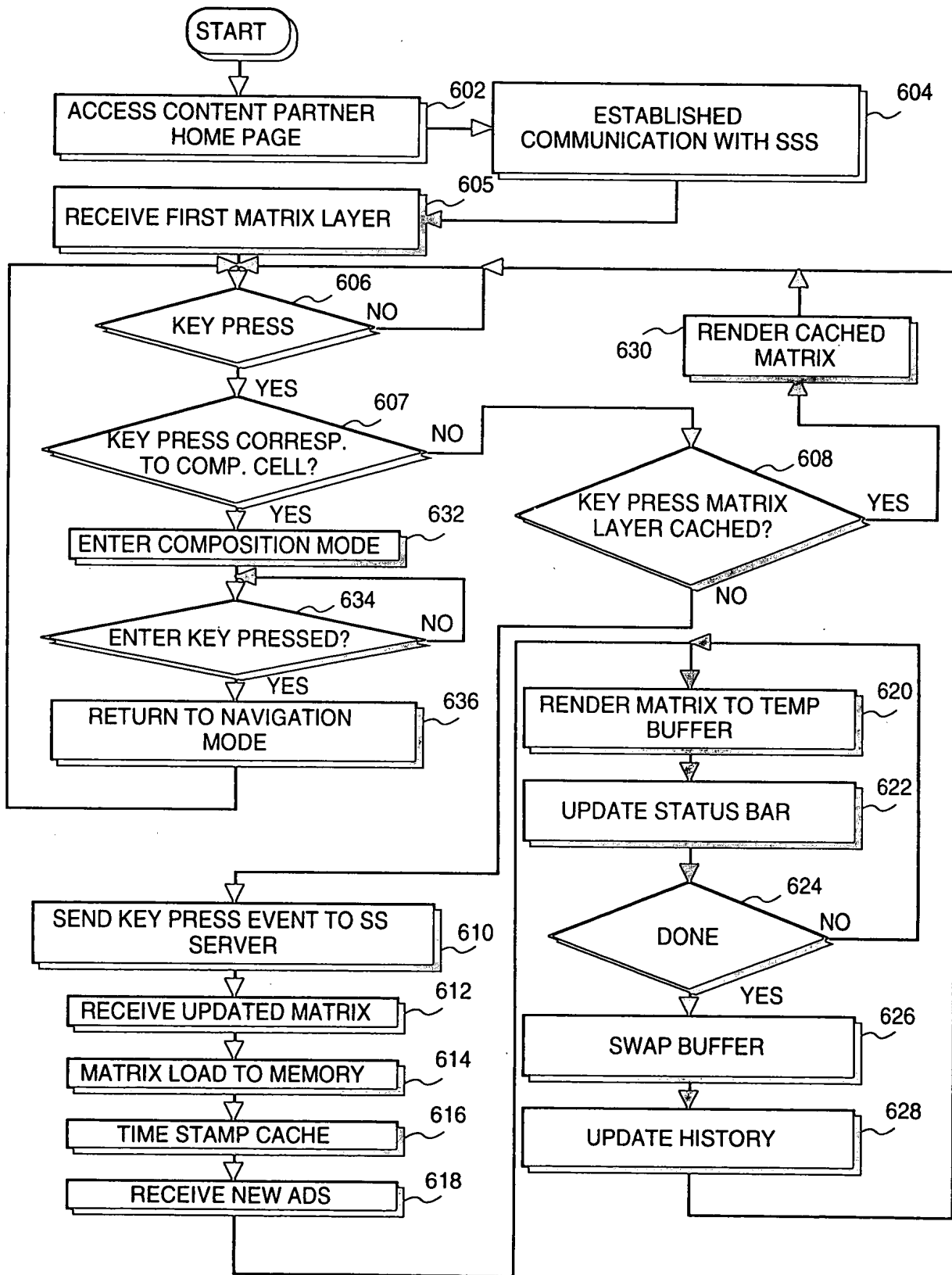


FIG. 6

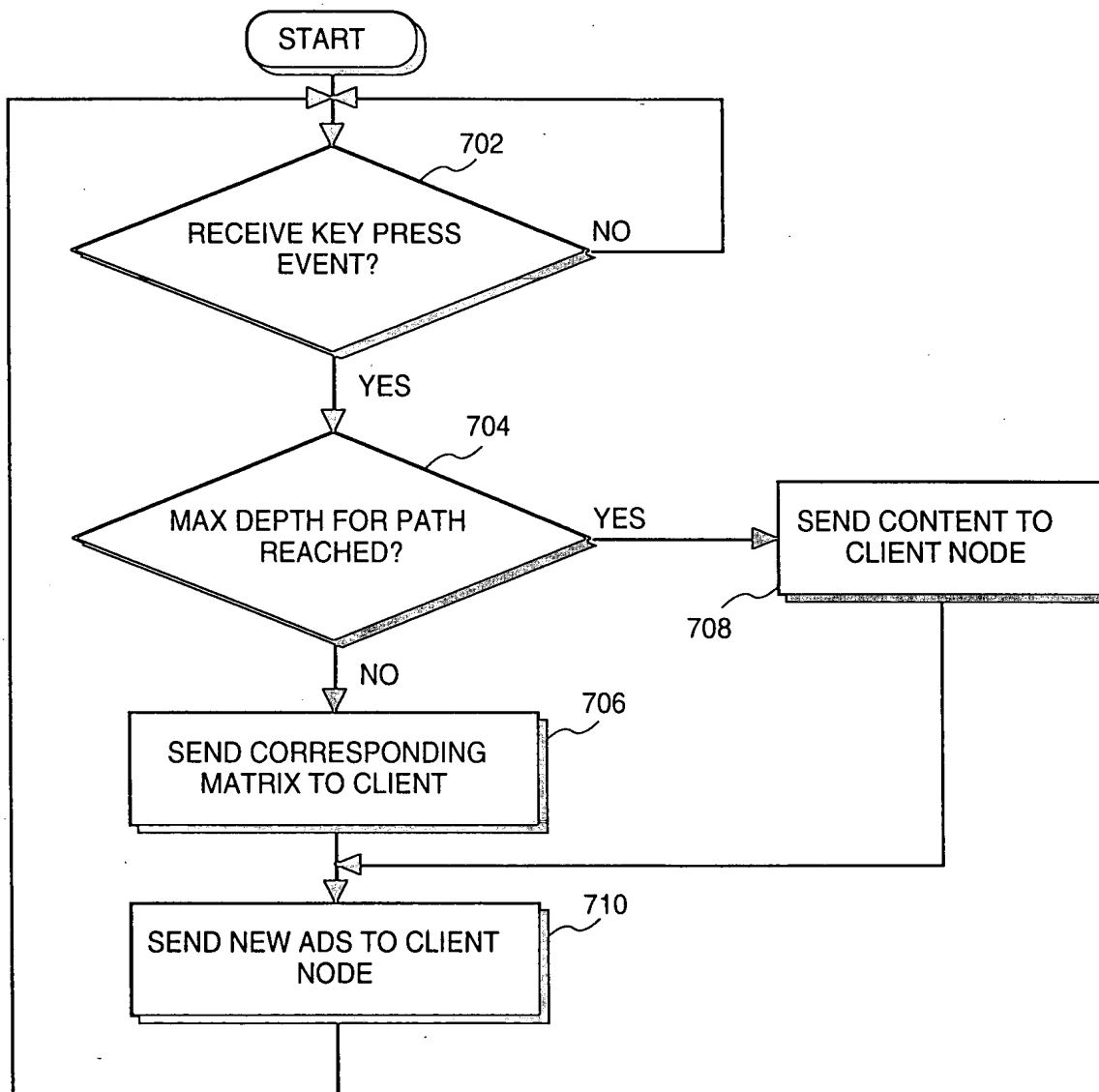


FIG. 7

1	2	3	A
4	5	6	B
7	8	9	C
*	0	#	<div>Asynchronous Messages</div> <div>Title Block</div> <div><div></div>85%</div>

FIG. 8

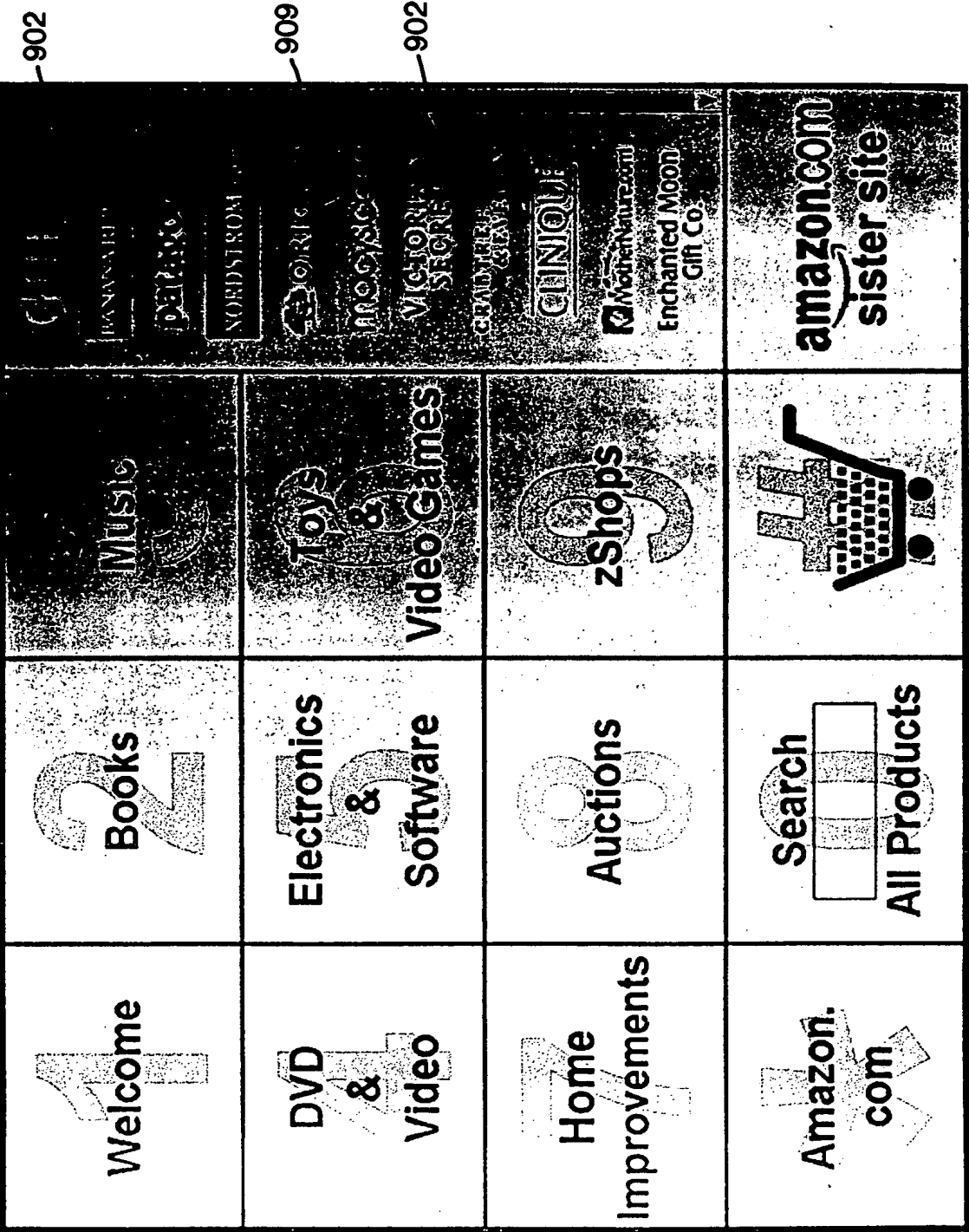


FIG. 9A

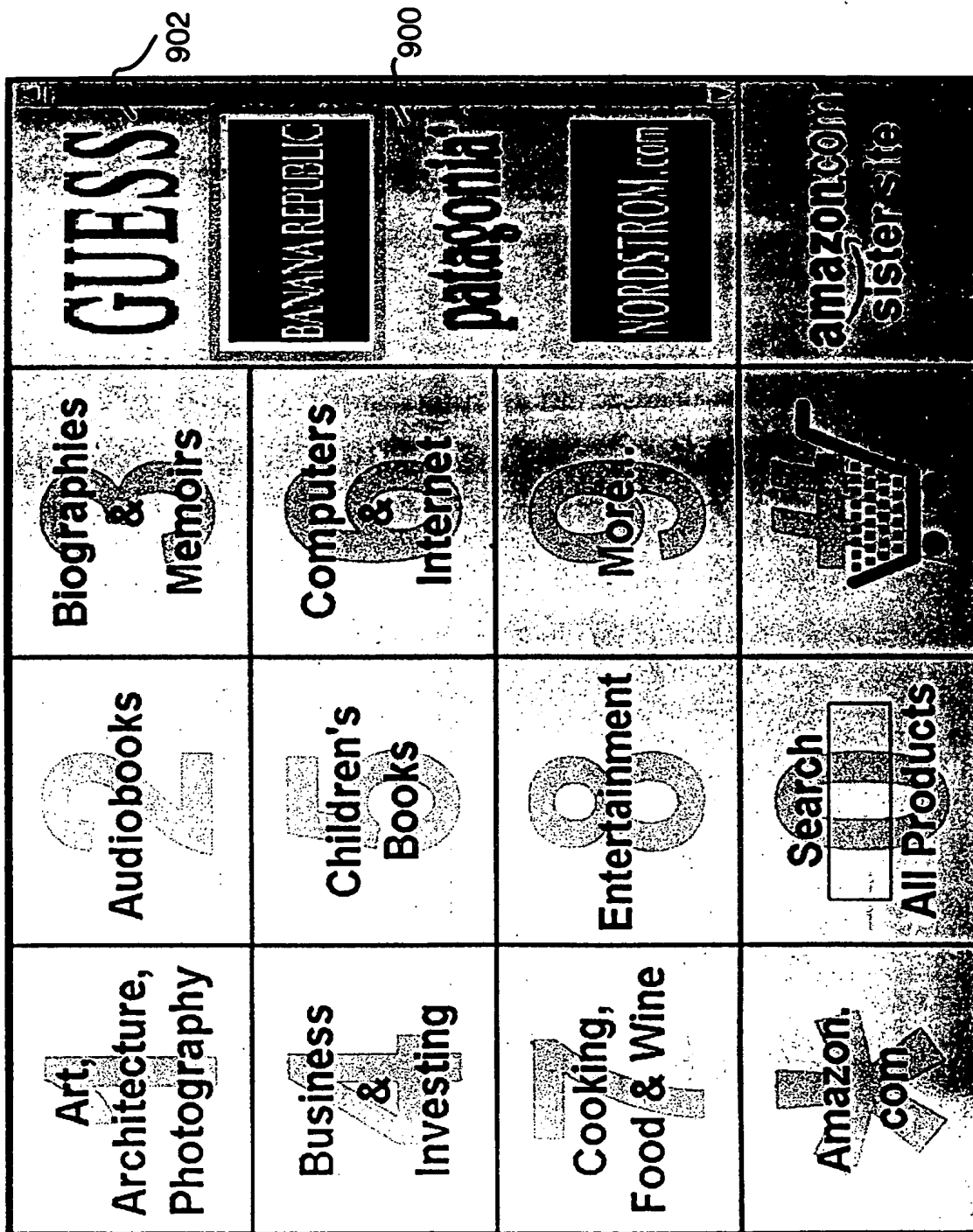


FIG. 9B

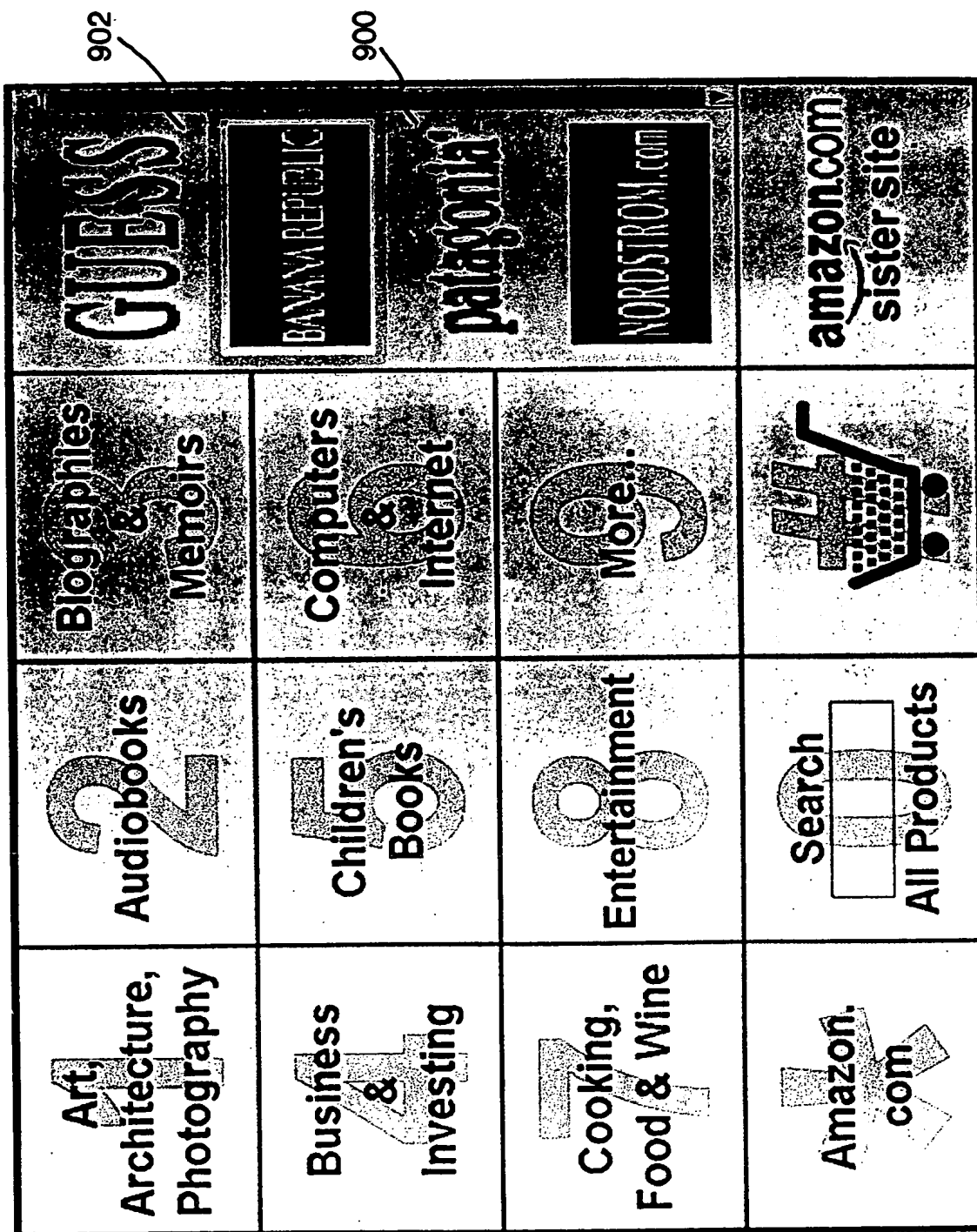


FIG. 9C

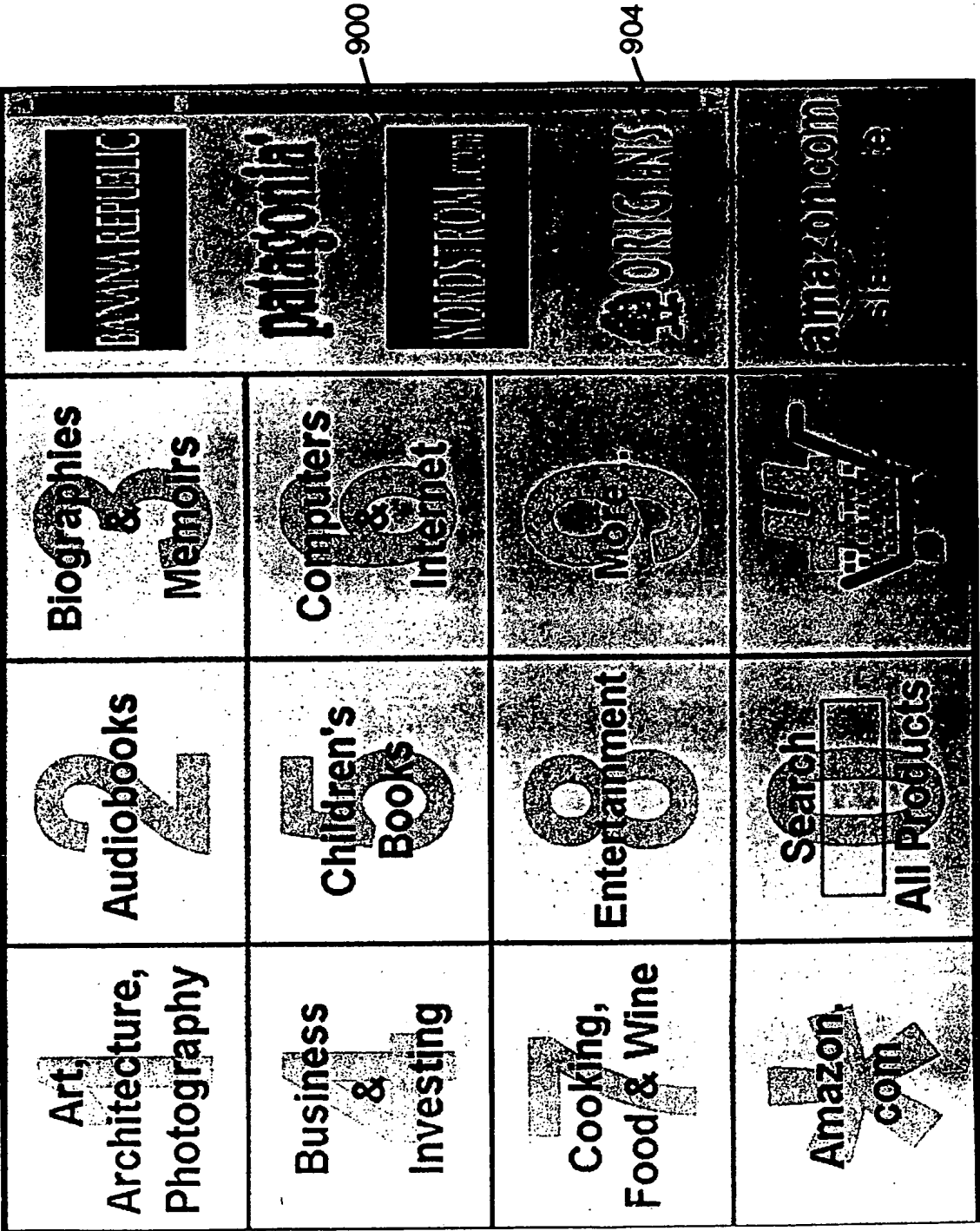


FIG. 9D

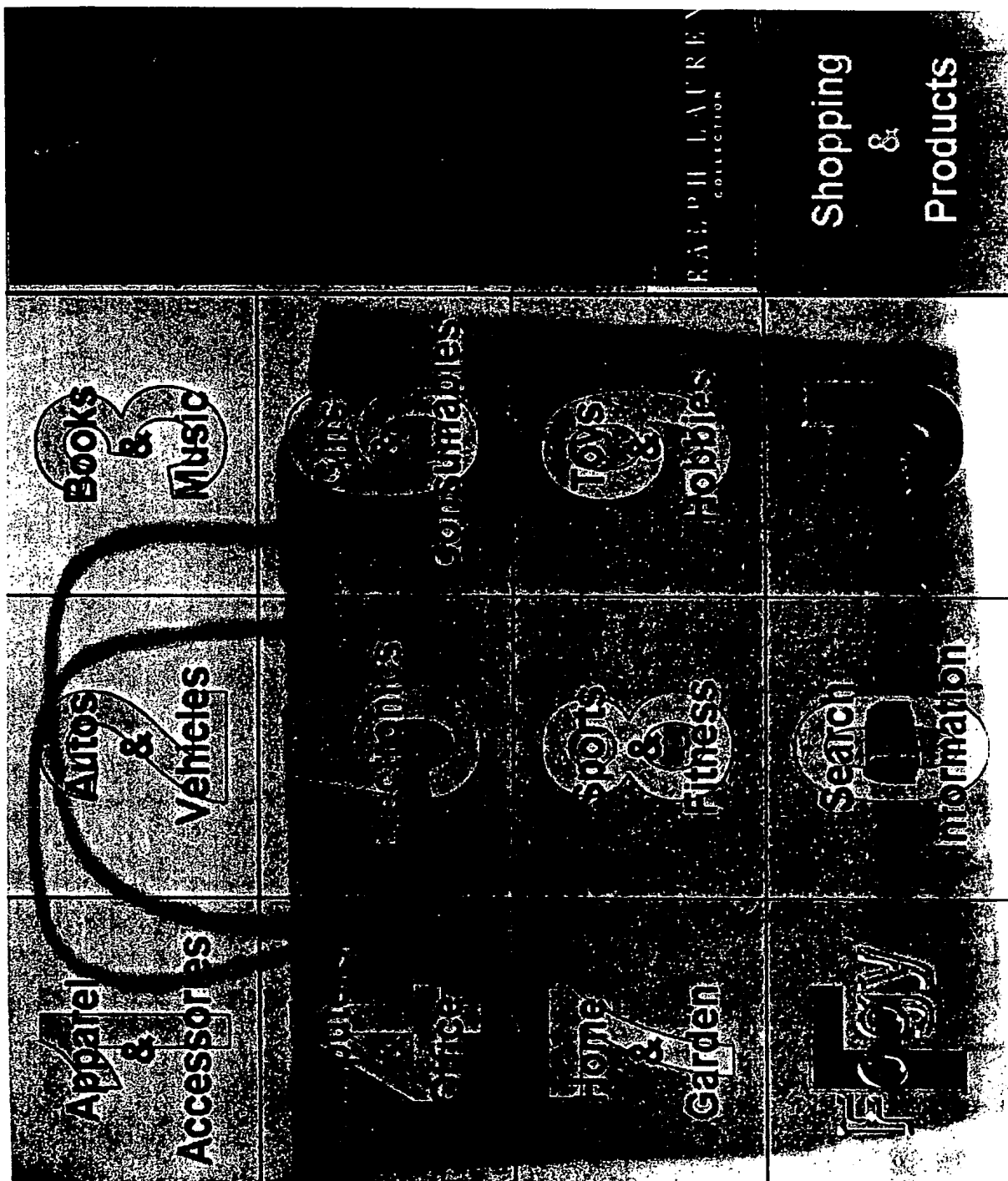


FIG. 10a

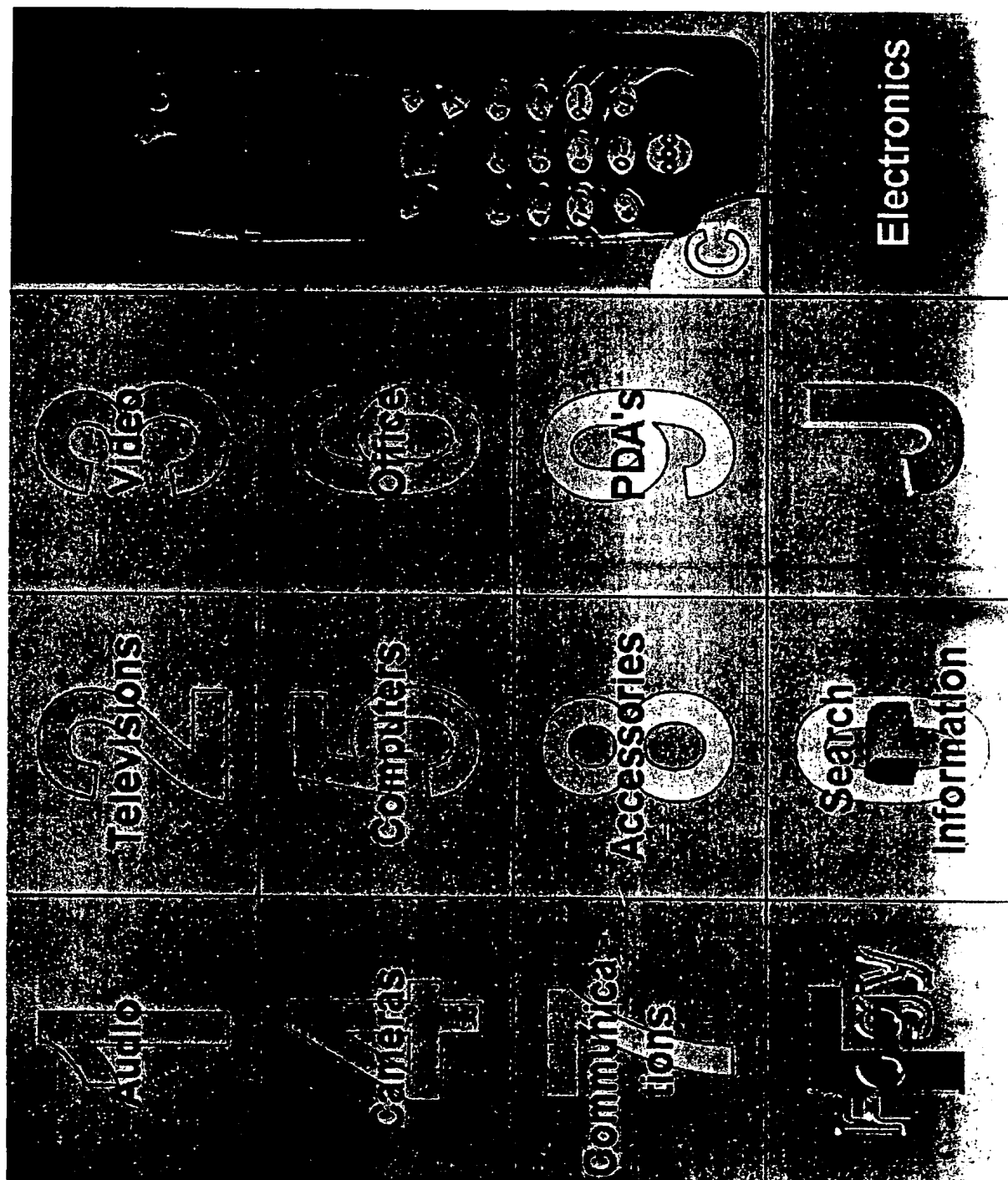


FIG. 10b

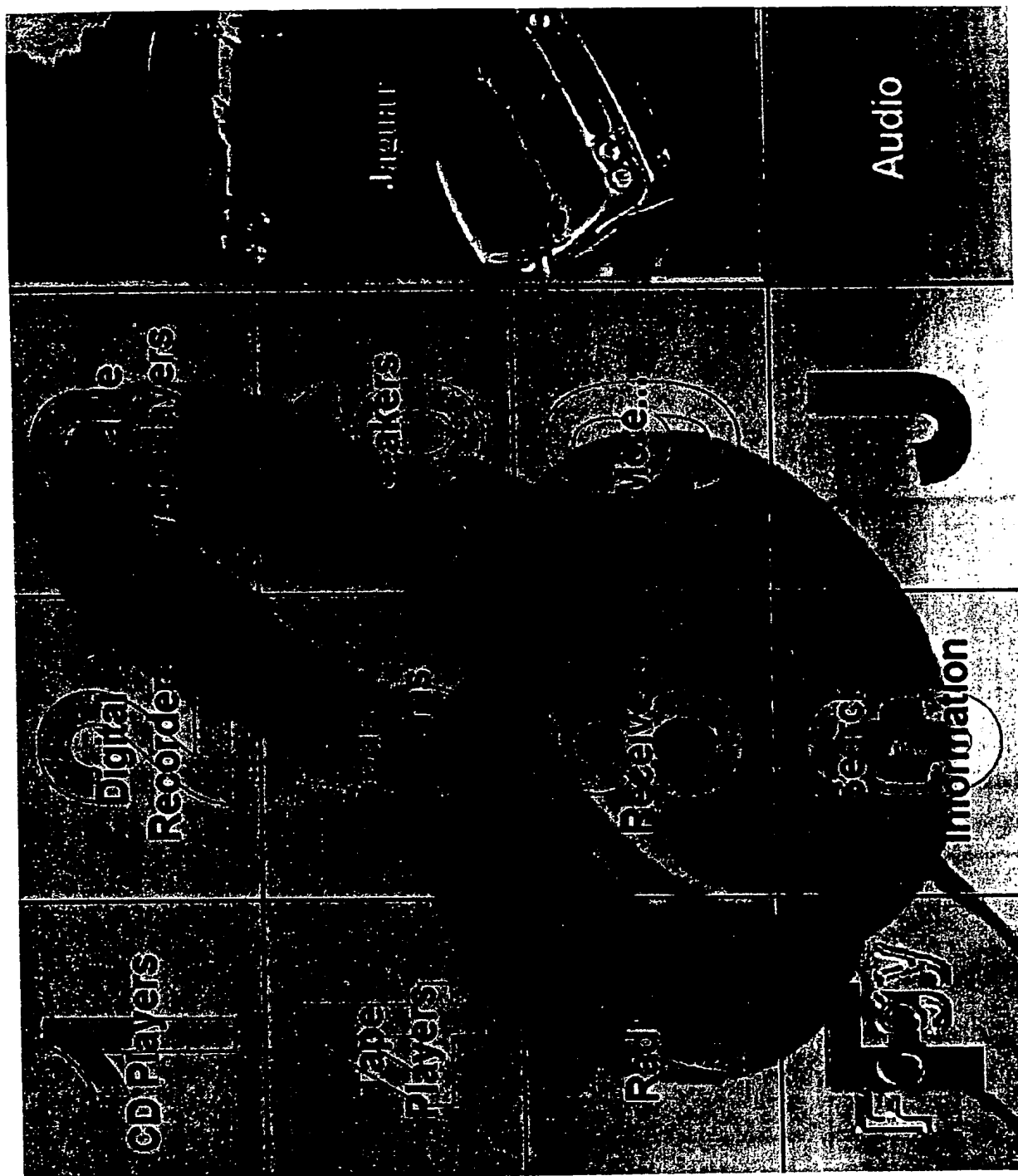


FIG. 10c

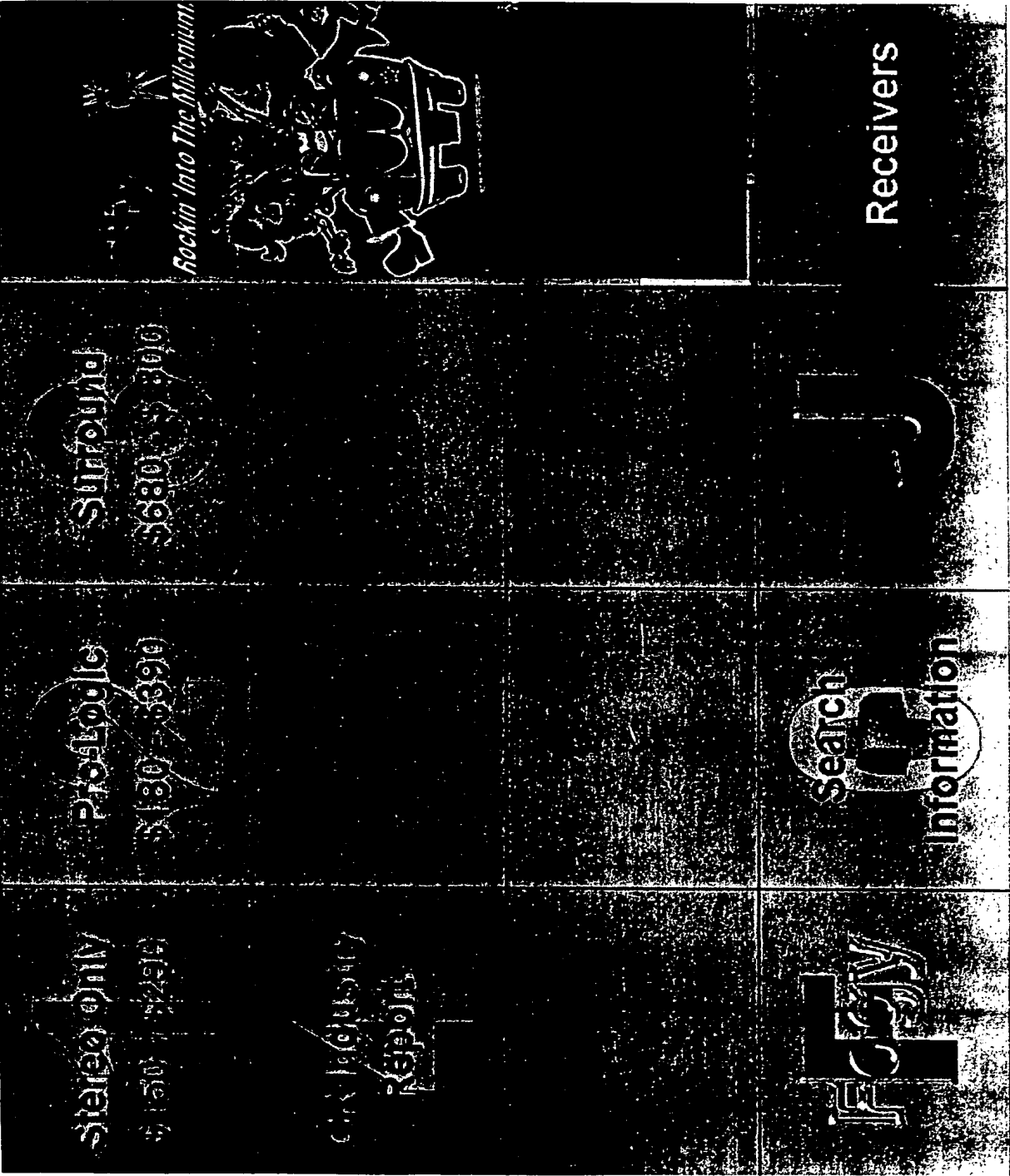


FIG. 10d

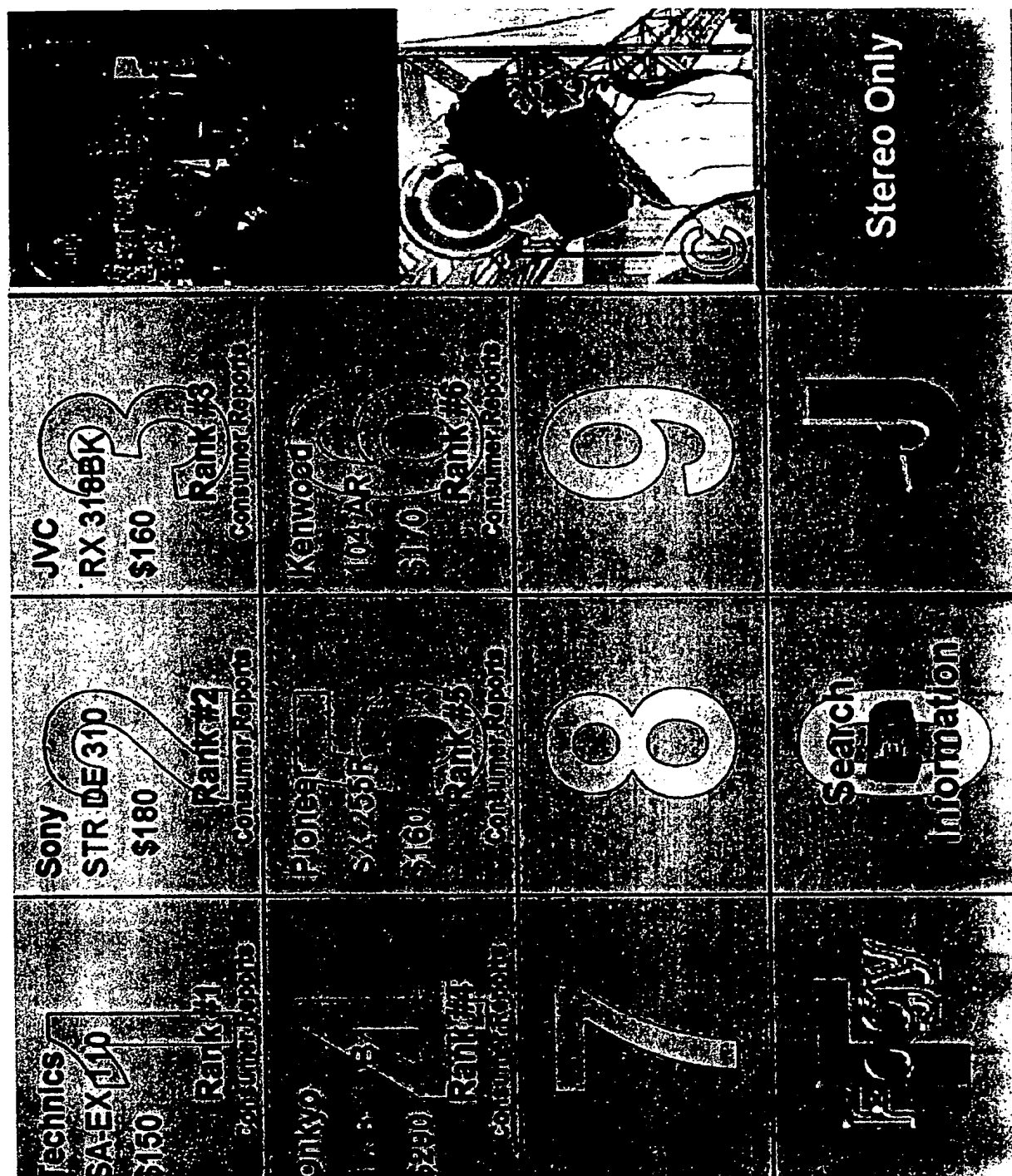


FIG. 10e

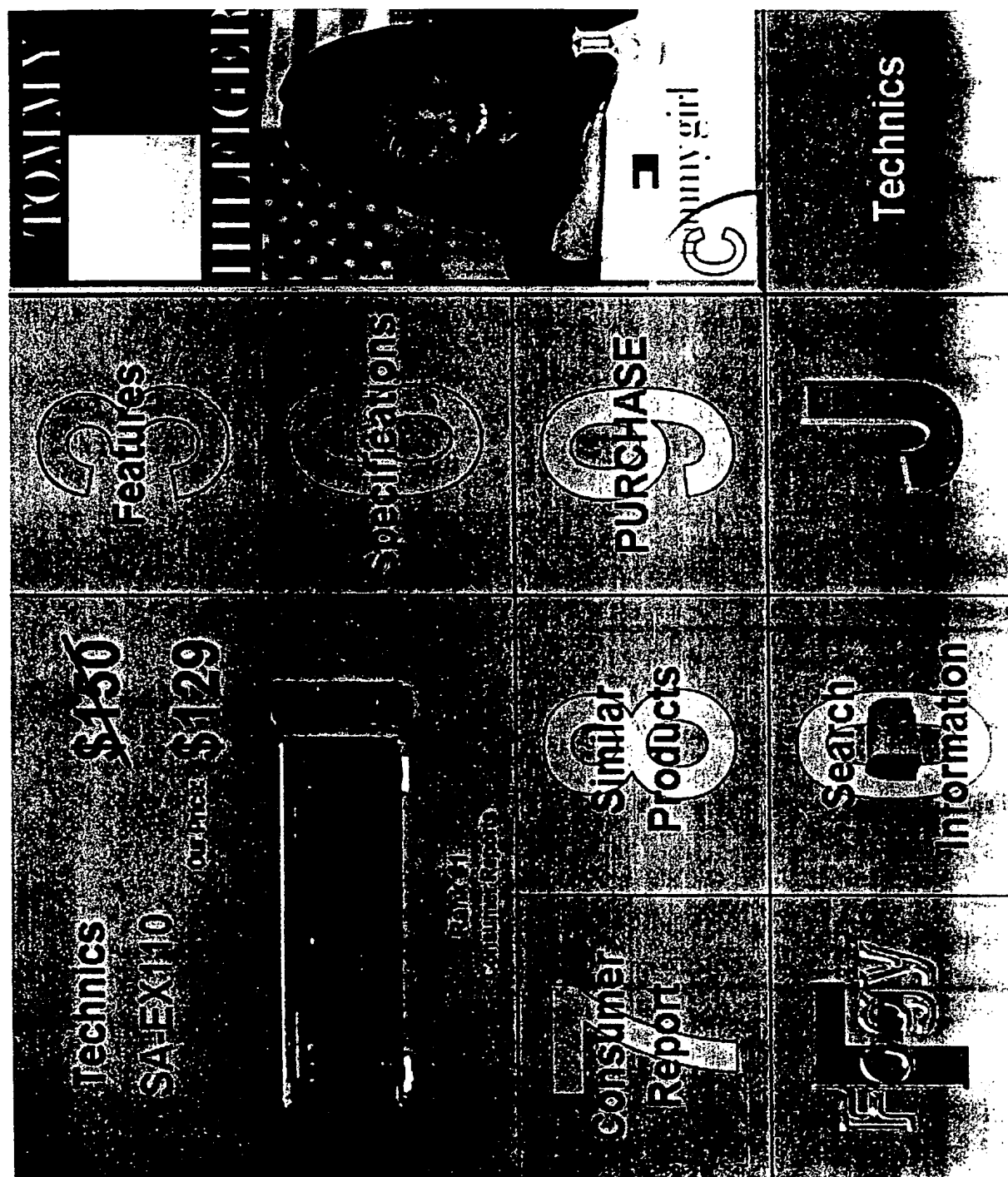


FIG. 10f

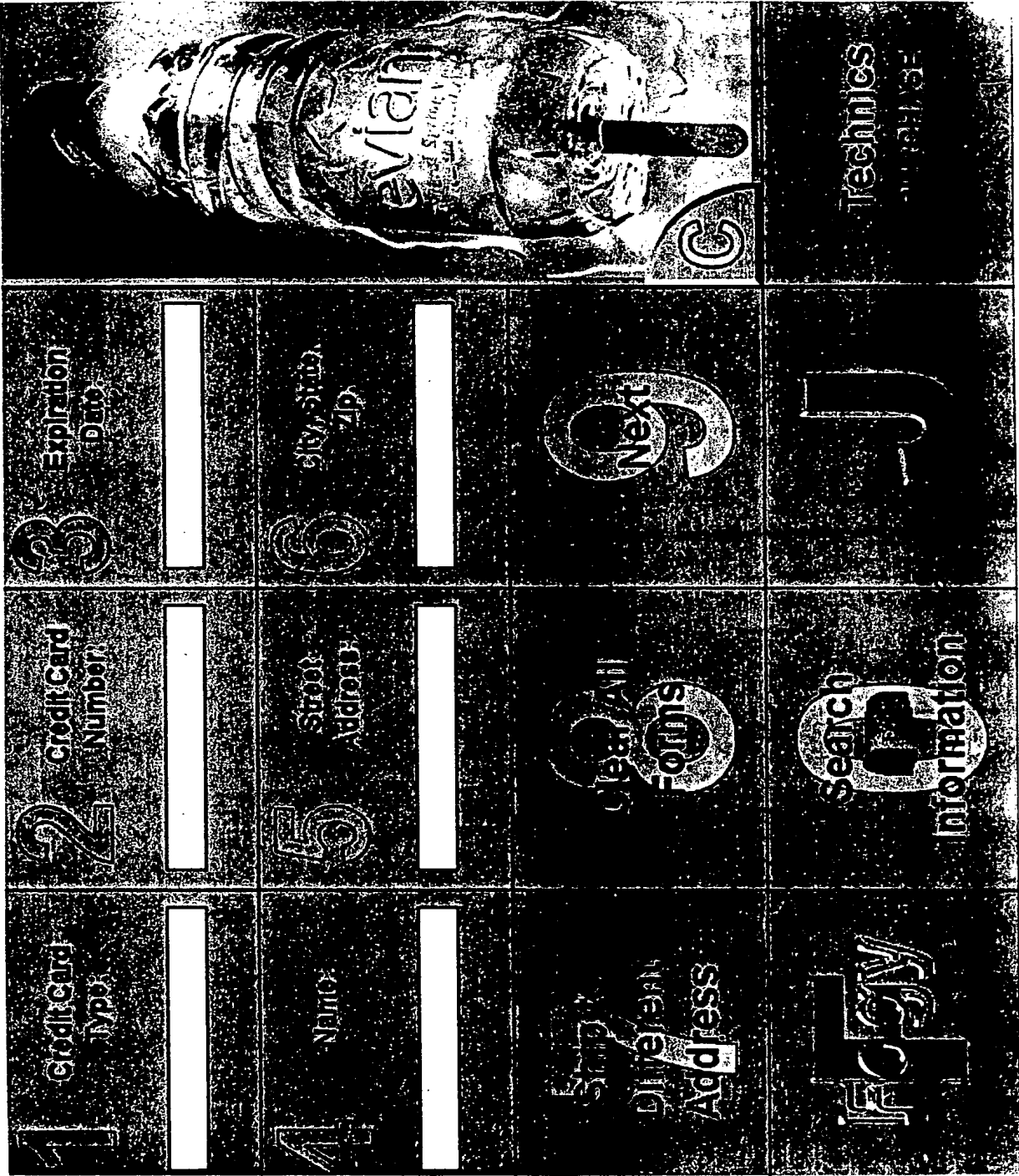


FIG. 10g

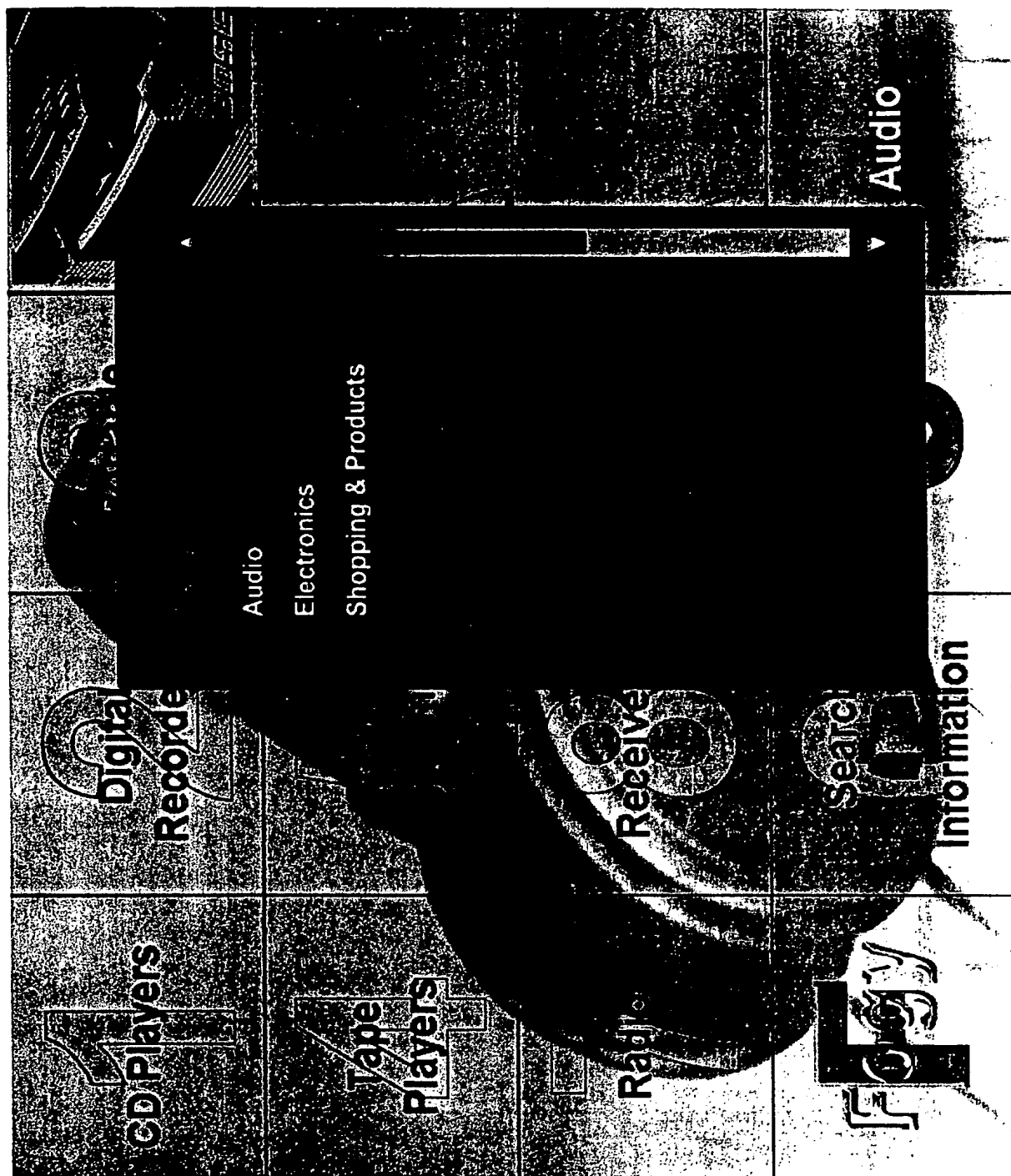


FIG. 11

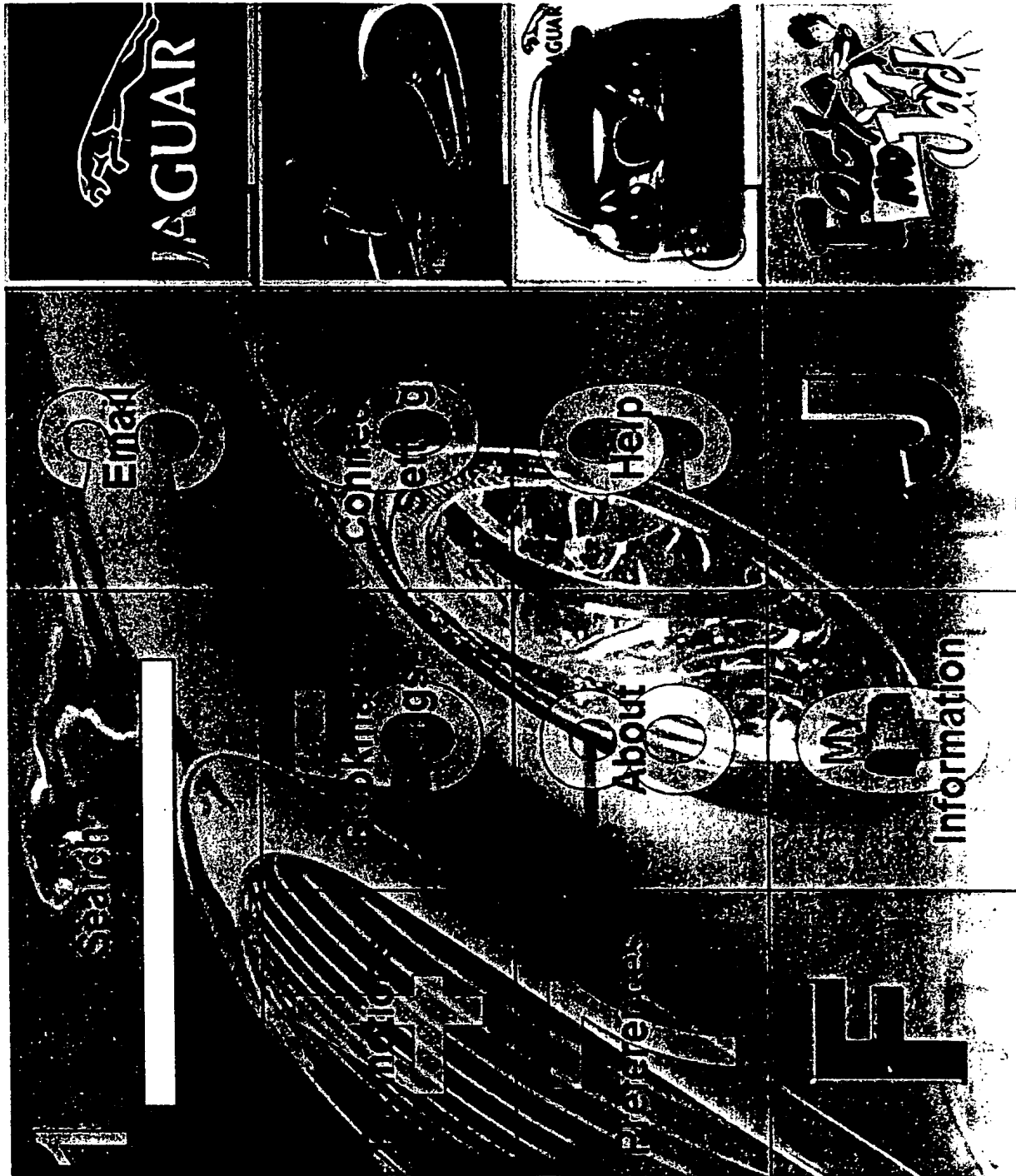


FIG. 12a

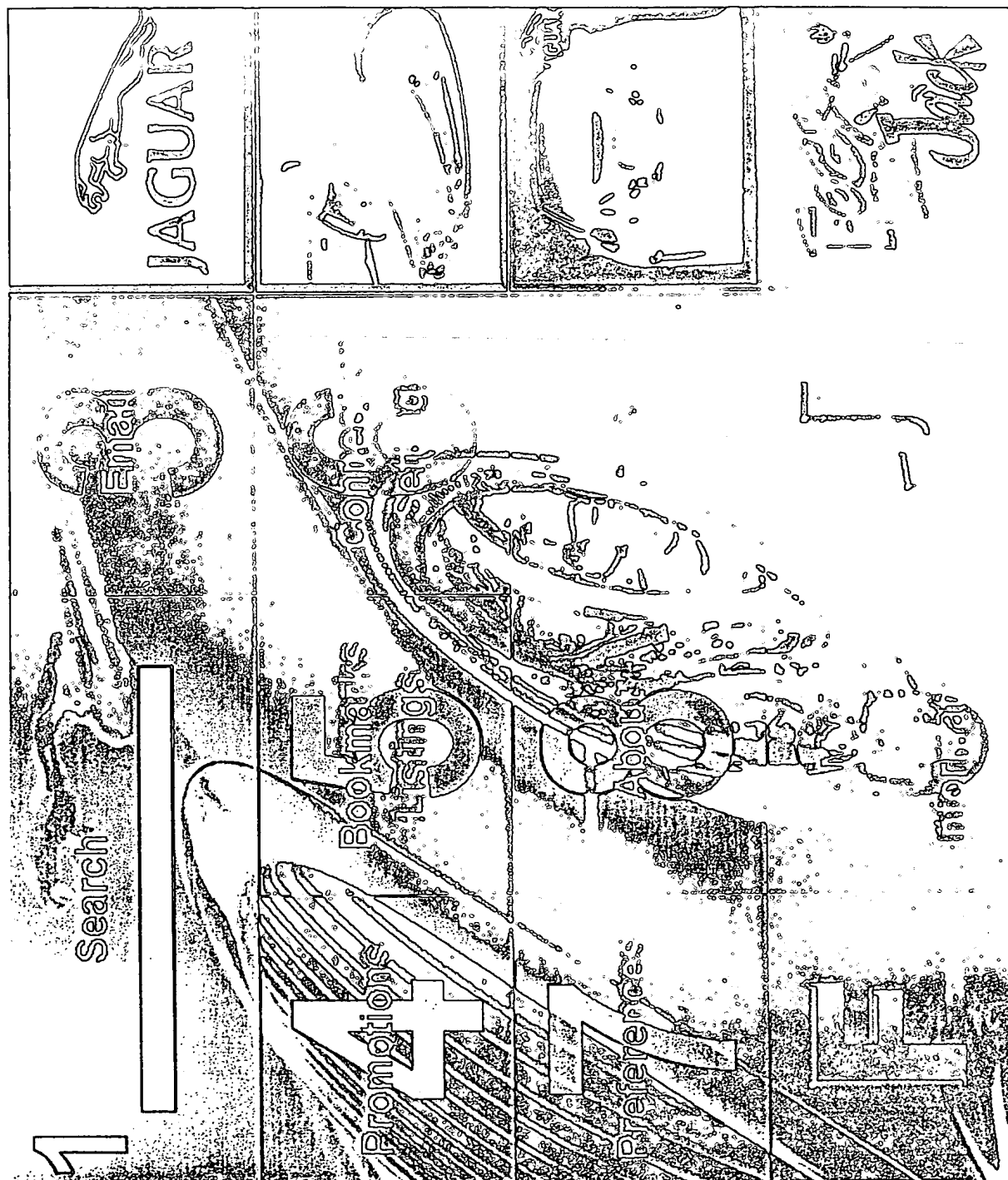


FIG. 12b

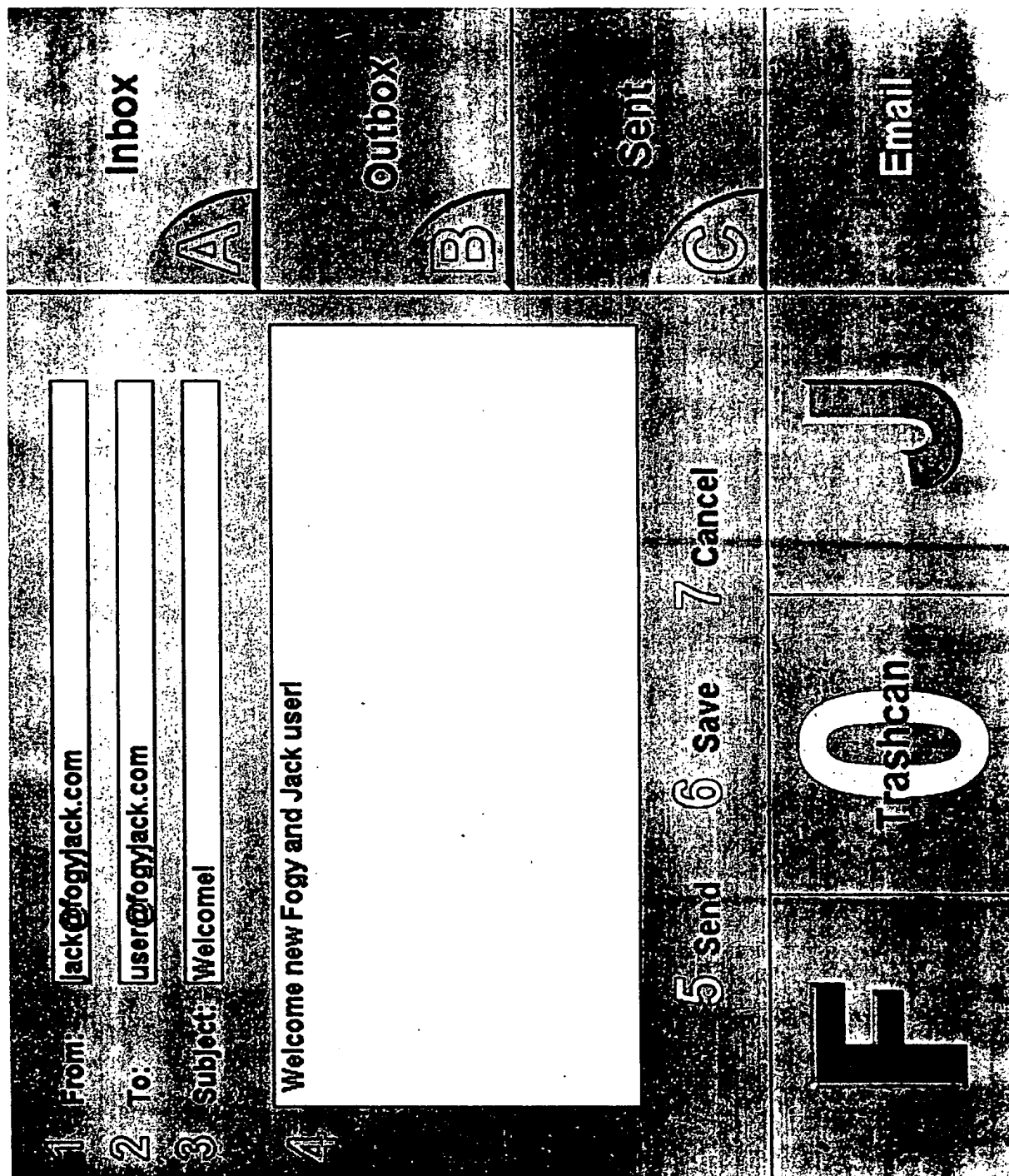
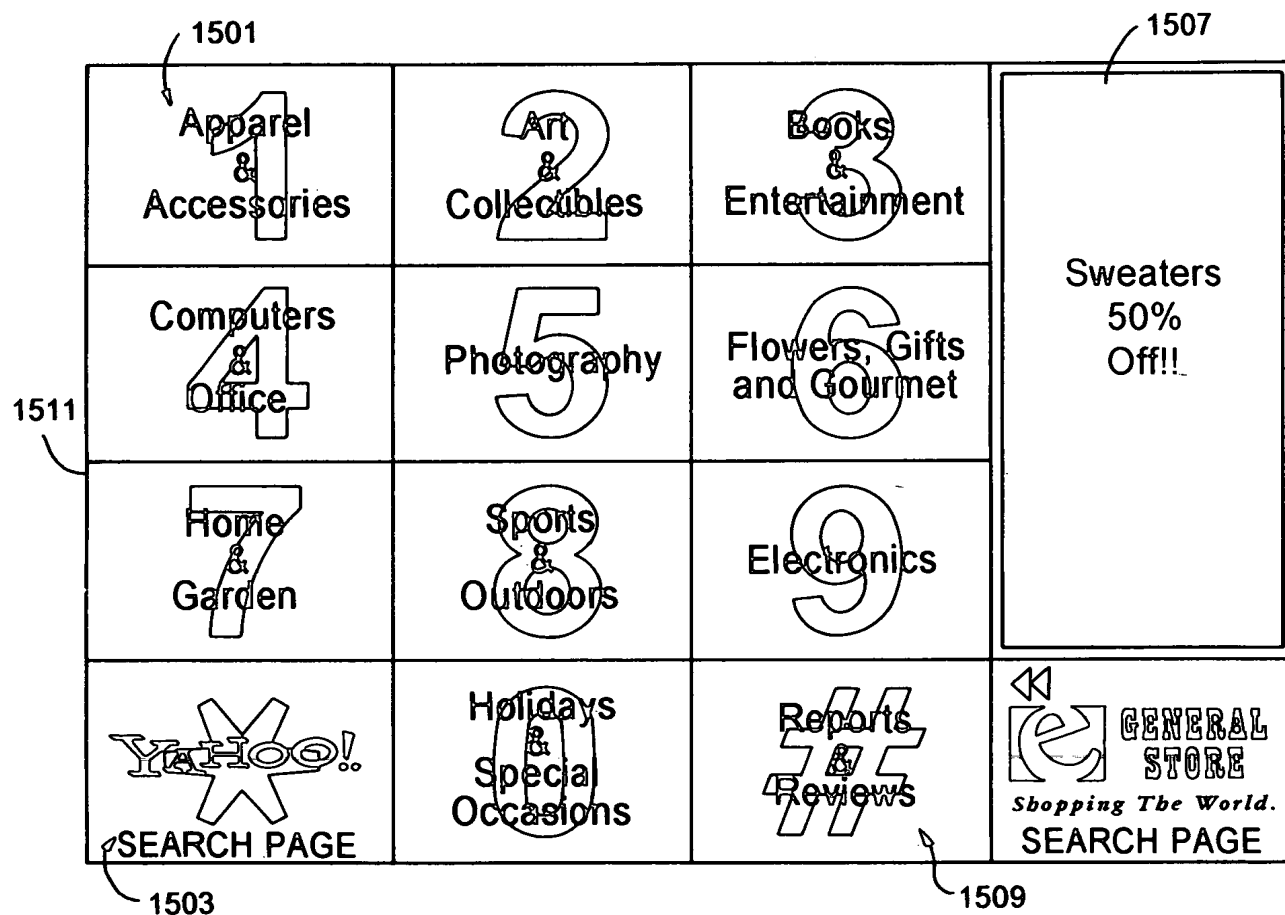


FIG. 13

	4	8
	3	7
	2	6
	1	5

FIG. 14



Yahoo! E-Commerce Channel

FIG. 15

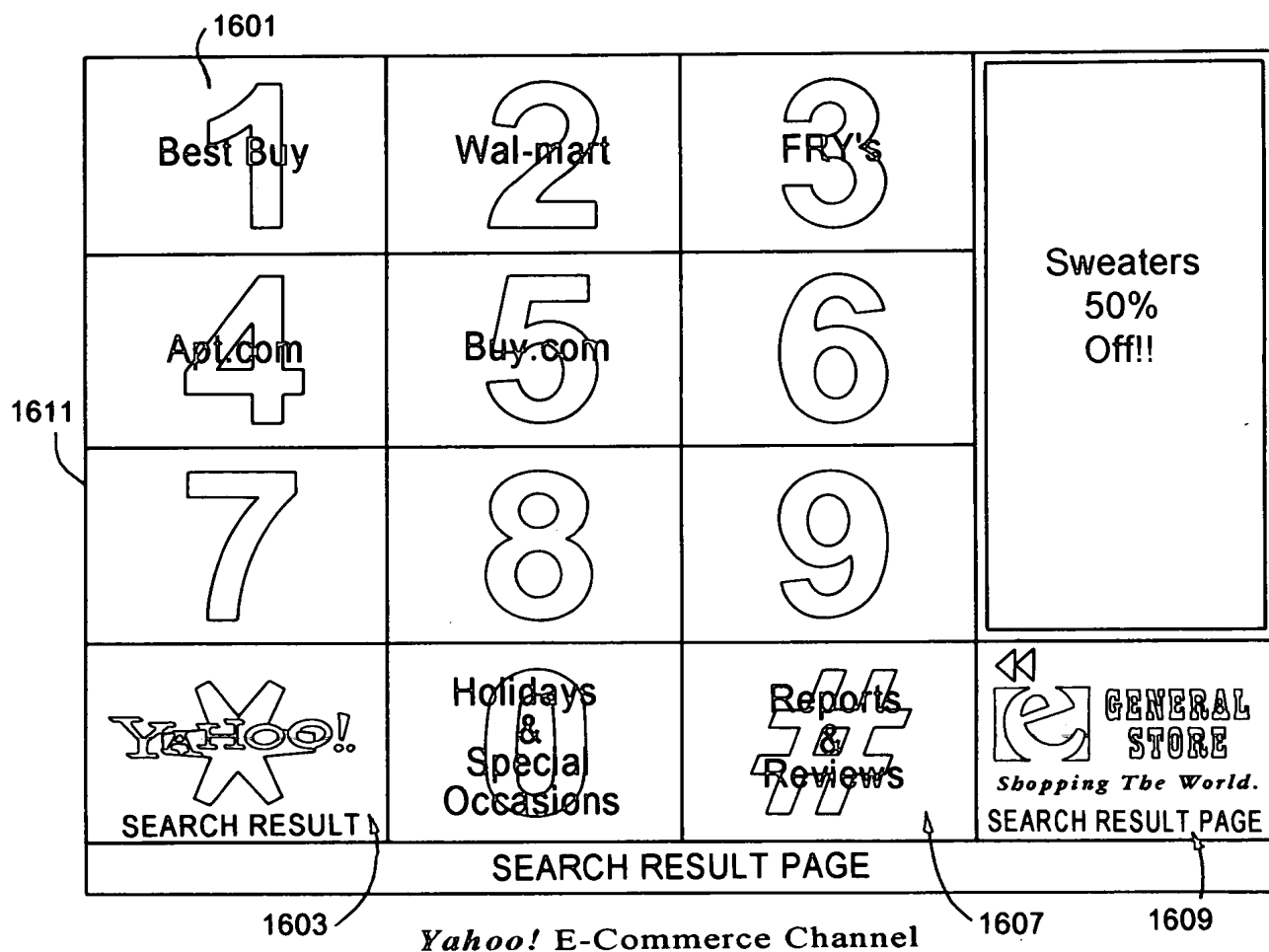


FIG. 16

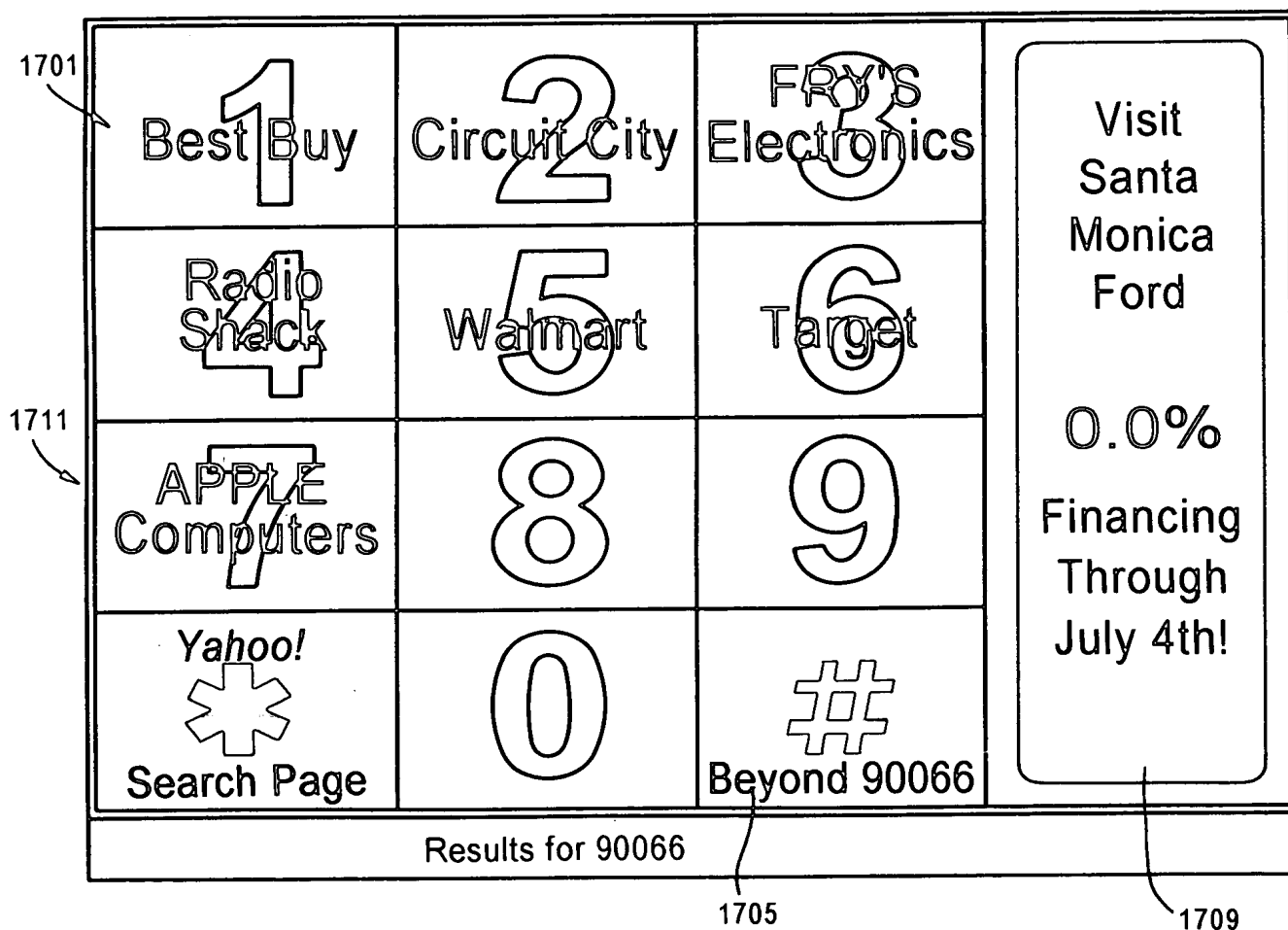


FIG. 17

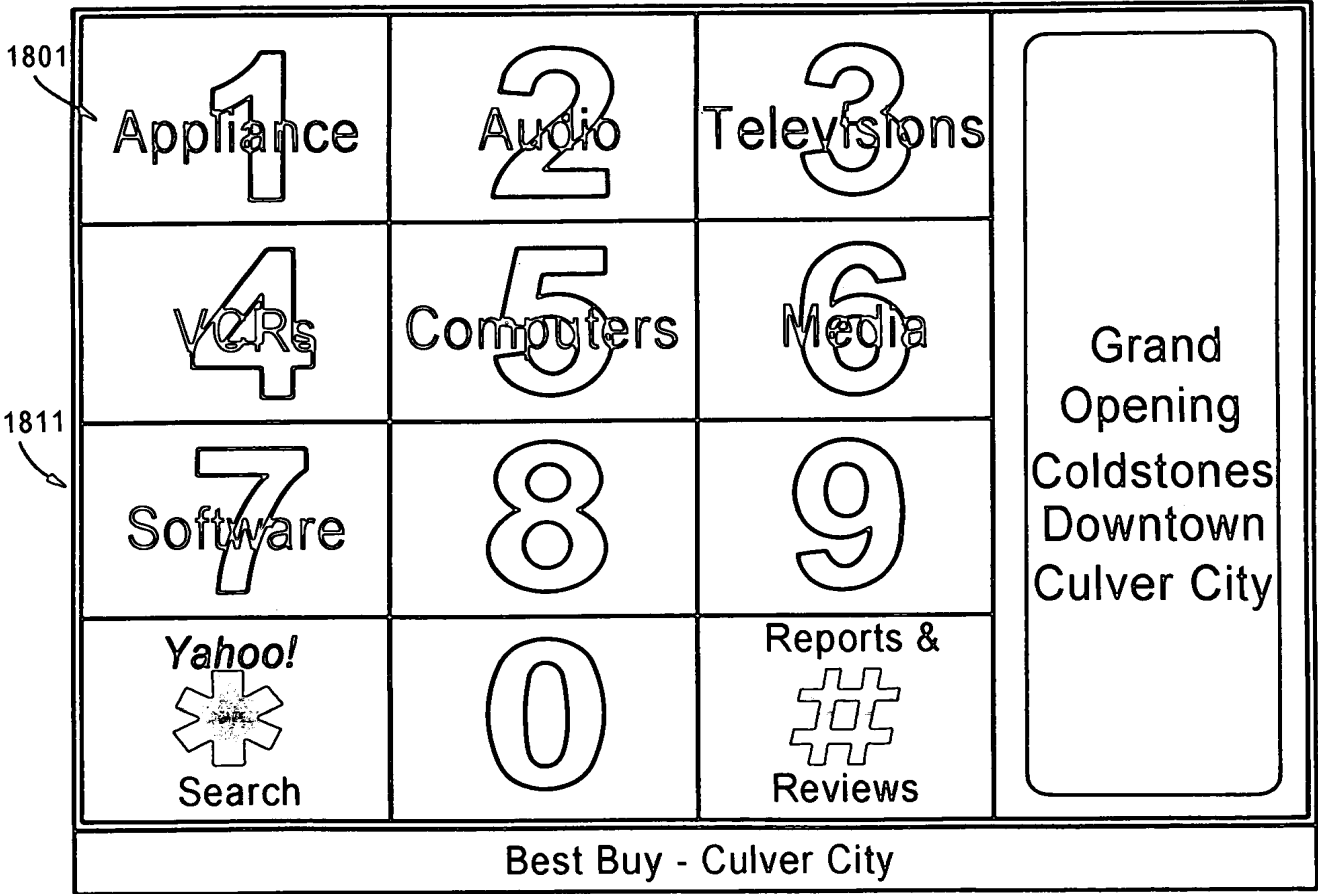


FIG. 18

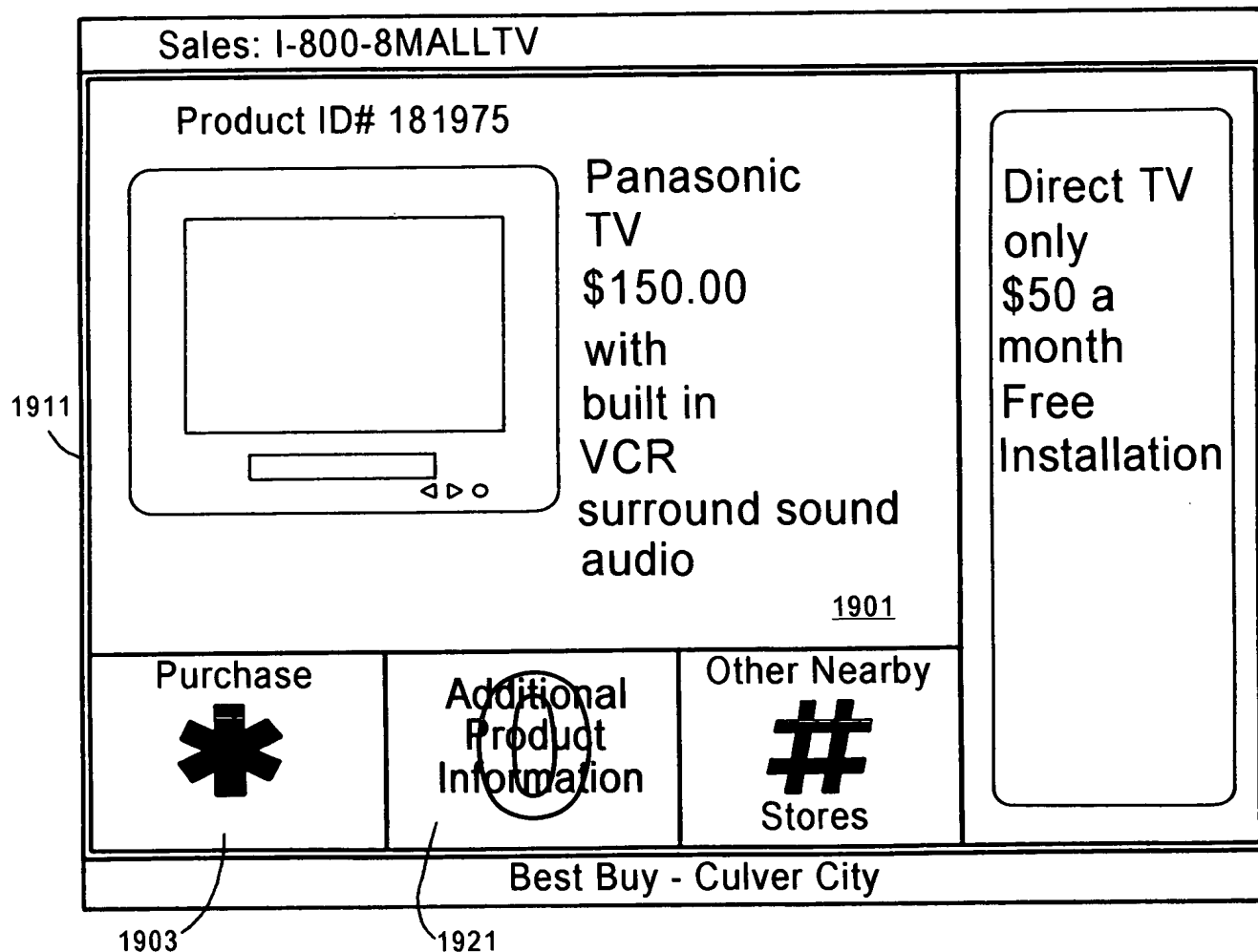


FIG. 19

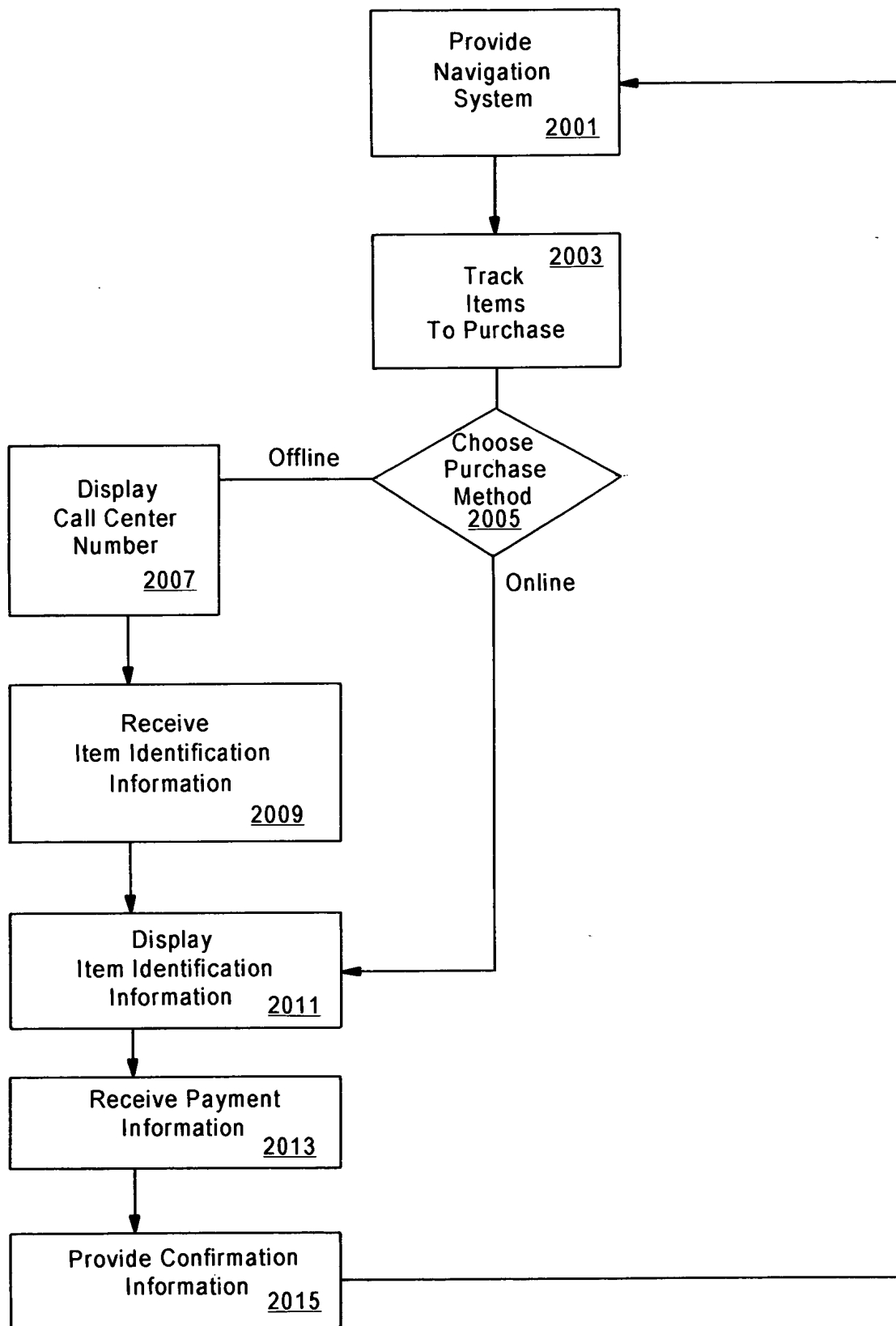


FIG. 20

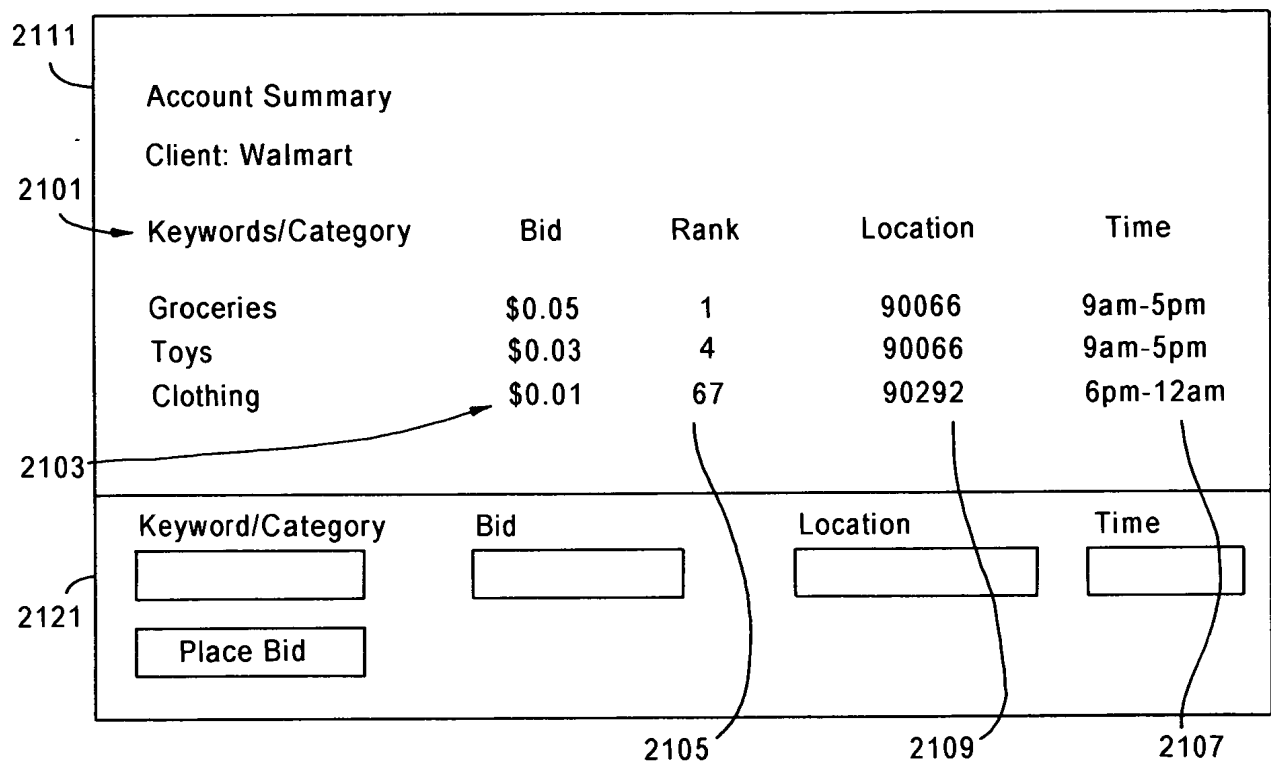


FIG. 21

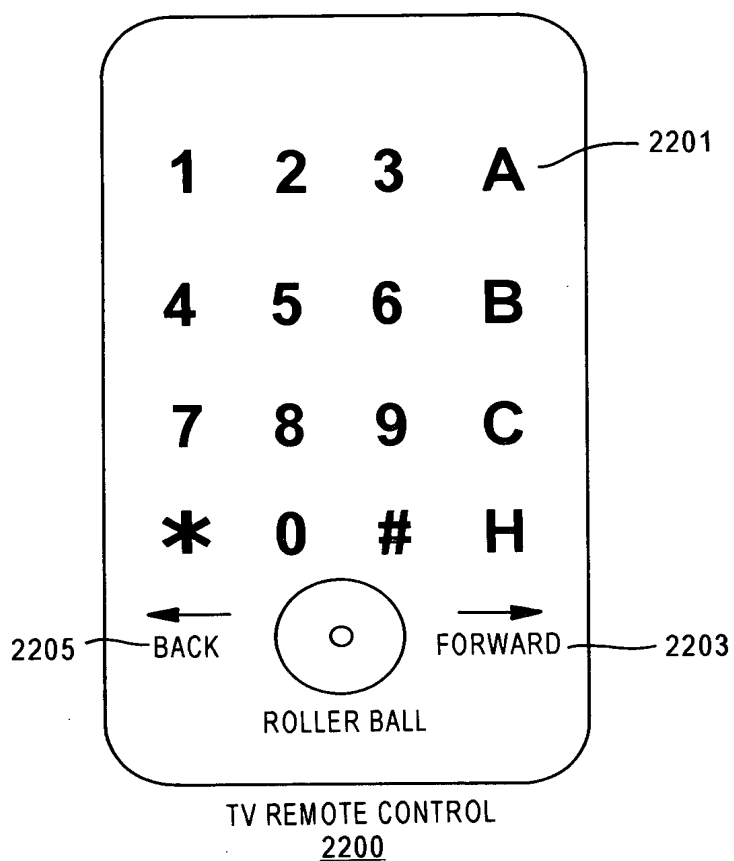


FIG. 22